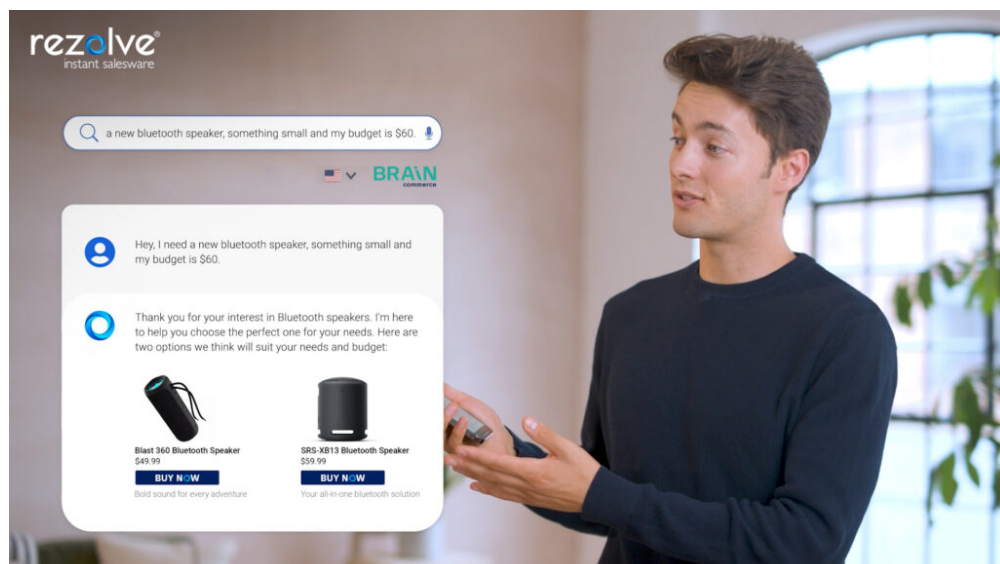


AI to revolutionise eCommerce in Germany as Händlerbund and Rezolve join forces to overhaul traditional model

December 13, 2023 12:00 PM EST

- Over 200,000 merchants now have the ability to use AI to enhance eCommerce
- Customers can simply speak to their devices in any of 95 languages to find and buy products and services



(Please Note on December 17, 2021, Rezolve AI announced that it had entered into a definitive business combination agreement with Armada Acquisition Corp. I (NASDAQ: AACI), a publicly traded special purpose acquisition company. Upon closing of the transaction, the combined company's shares are expected to trade on the NASDAQ under the ticker symbol "RZLV".)

December 13, 2023

LONDON, Dec. 13, 2023 Händlerbund, Europe's largest online trade association, has joined forces with Rezolve AI, the innovative mobile engagement and commerce platform. This strategic alliance aims to supercharge the ecommerce experience for over 200,000 merchants in the DACH region.

Händlerbund, renowned for its comprehensive services and support for online retailers, will harness Rezolve AI's cutting-edge AI technology to turbocharge its marketplace for product discovery and recommendations. The initial focus will be on integrating Rezolve AI's Brain assistant and Brain commerce solutions into Händlerbund's marketplace.

Rezolve AI's Brain assistant will provide valuable information and personalised product recommendations to users, enhancing their overall shopping experience. Meanwhile, the Brain commerce platform will offer a seamless and personalised shopping experience, driving sales and increasing customer satisfaction for Händlerbund's extensive network of merchants.

As the primary contractor for Rezolve AI, Händlerbund will actively market these innovative solutions through various channels, including social media, newsletters, and direct sales to larger merchants.

Tim Arlt, CEO at Händlerbund, said, "This partnership with Rezolve AI is a game-changer. It's about harnessing the power of technology to redefine the ecommerce experience. By integrating Rezolve's AI technology into our marketplace and website, we are set to provide an unparalleled shopping experience for our users, while also helping our merchants drive sales and increase customer satisfaction."

Dan Wagner, CEO of Rezolve AI, added, "We are thrilled to partner with Händlerbund, a leader in the ecommerce industry. This collaboration is a testament to our shared vision of leveraging technology to transform the ecommerce landscape. We are excited to bring our innovative Brain assistant and Brain commerce solutions to Händlerbund's extensive network of merchants. We look forward to seeing the positive impact this will have on their businesses."

Peter Vesco, President Global Financial Services at Rezolve AI in Germany, further commented: "This partnership represents a significant leap forward in the ecommerce industry, combining our expertise to deliver innovative solutions that meet the evolving needs of merchants and consumers alike."

For more information about Händlerbund and Rezolve AI, please visit www.haendlerbund.de and www.rezolve.com.

About Brain Assistant

Brain Assistant is a leading innovation in artificial intelligence, dedicated to transforming the way users interact with the internet. With its groundbreaking conversational search engine, Brain Assistant is pioneering a new era of real-time, interactive internet search. Visit www.mybrain.zone for more information

About Brain Commerce

Brain Commerce is a conversational, personal shopping interface that helps transform the way that customers engage with online stores. Instead of navigating menus and search bars, customers just ask for what they want, in any way they want, in any language they want, and receive targeted recommendations. Visit www.rezolve.com for more information. Brain Assistant and Brain Commerce have been developed by Rezolve AI – AI designed for commerce.

About Rezolve AI

Rezolve AI is a leading international commerce specialist that creates technologies to redefine and transform the retail experience. Combining innovative payment enablement technologies with sophisticated artificial intelligence, Rezolve AI revolutionises the consumer shopping experience.

About Händlerbund

Händlerbund is the largest online trade association in Europe, representing over 100,000 websites and e-shops. With a focus on providing comprehensive support and services to its members, Händlerbund aims to empower merchants and drive the growth of the ecommerce industry.

On December 17, 2021, Rezolve AI entered into a definitive Business Combination Agreement (as amended and restated on June 16, 2023, the "Business Combination Agreement") with Armada, which is expected to close in the latter part of 2023, subject to approval by Armada's shareholders, the Registration Statement being declared effective by the SEC, and other customary closing conditions. Upon closing of the transaction, the combined company's shares are expected to trade on the Nasdaq under the ticker symbol "RZLV".

About Rezolve AI Limited

Rezolve AI is taking retailing into a new era of customer engagement with a proprietary mobile engagement platform. The Rezolve Platform is a powerful set of mobile commerce and engagement capabilities that provide mobile application vendors with a range of valuable commercial opportunities that can be realized without having to develop code, host operations or manage security. The Rezolve Inside SDK allows mobile application vendors to quickly deliver innovation for their consumers into existing or new mobile apps. Rezolve was founded in 2016, is headquartered in London, UK and has offices including: Shanghai, New Delhi, Taipei, Frankfurt, Madrid, Mexico City and Providence, RI, USA. (www.rezolve.com)

About Armada Acquisition Corp. I

Armada Acquisition Corp. I (Nasdaq: AACI) is a blank check company whose business purpose is to effect a merger, capital stock exchange, asset acquisition, stock purchase, reorganization, or similar business combination with one or more businesses. Armada was founded on November 5, 2020 and is headquartered in Philadelphia, PA.

Important Information About the Proposed Transaction and Where to Find It

This press release relates to the proposed business combination involving Armada, Rezolve AI Limited, Rezolve AI and RezolveMerger Sub. In connection with the proposed business combination, on June 16, 2023, Rezolve filed with the SEC a Registration Statement on Form F-4 (File No. 333-272751), including a preliminary proxy statement of Armada and a preliminary prospectus of Rezolve AI relating to the securities to be issued in connection with the proposed business combination. The Registration Statement is subject to SEC review and further revision and is not yet effective. This press release is not a substitute for the Registration Statement, the definitive proxy statement/final prospectus, when available, or any other document that Rezolve or Armada has filed or will file with the SEC or send to its shareholders in connection with the proposed business combination. This press release does not contain all the information that should be considered concerning the proposed business combination and other matters and is not intended to form the basis for any investment decision or any other decision in respect of such matters. Before making any voting or investment decision, Armada's stockholders and other interested parties are urged to read the preliminary proxy statement/prospectus and the definitive proxy statement/prospectus, when it becomes available, and any amendments thereto and any other documents filed by Armada or Rezolve AI with the SEC in connection with the proposed business combination or incorporated by reference therein in their entirety before making any voting or investment decision with respect to the proposed business combination because they contain important information about the proposed business combination and the parties to the proposed business combination. After the Registration Statement is declared effective, the definitive proxy statement will be mailed to stockholders of Armada as of a record date to be established for voting on the proposed business combination. Additionally, Armada and Rezolve AI will file other relevant materials with the SEC in connection with the proposed business combination. Copies of the Registration Statement, the definitive proxy statement/prospectus and all other relevant materials for the proposed business combination filed or that will be filed with the SEC may be obtained, when available, free of charge at the SEC's website at www.sec.gov. In addition, Armada's stockholders may also obtain copies of the definitive proxy statement/prospectus, when available, and other documents filed by Armada with the SEC, without charge, by directing a request to Armada Acquisition Corp. I, 1760 Market Street, Suite 602, Philadelphia, PA 19103 USA; (215) 543-6886.

About Armada Acquisition Corp. I

Armada is a blank check company whose business purpose is to effect a merger, capital stock exchange, asset acquisition, stock purchase, reorganization, or similar business combination with one or more businesses. Armada was founded on November 5, 2020 and is headquartered in Philadelphia, PA

About Rezolve AI Limited

Rezolve AI Limited leads the mobile commerce industry with our cutting-edge engagement platform powered by artificial intelligence and machine

learning. By enabling retailers, brands, and manufacturers to create dynamic connections with consumers across mobile and desktop devices, we redefine mobile engagement. Our AI-driven platform simplifies the purchasing process, providing relevant information and facilitating seamless transactions with a single tap. With a commitment to innovation, we shape the future of digital commerce where technology seamlessly intersects with commerce for the benefit of businesses and consumers. Our scalable platform offers merchants actionable solutions to engage consumers effectively, managing high traffic volumes and gathering valuable engagement data in real-time.

The company was founded in 2016, is headquartered in London, UK and has offices in: Shanghai, New Delhi, Taipei, Frankfurt, Madrid, Mexico City and Providence, RI, USA. For more information, please visit www.rezolve.com.

Important Information About the Proposed Transaction and Where to Find It

This press release relates to the proposed business combination involving Armada, Rezolve AI Limited, Rezolve and Rezolve Merger Sub. In connection with the proposed business combination, Rezolve AI Limited filed with the SEC a Registration Statement on Form F-4 (File No. 333-272751), including a proxy statement of Armada and a prospectus of Rezolve AI Limited relating to the securities to be issued in connection with the proposed business combination, which prospectus was declared effective on July 9, 2024. This press release is not a substitute for the Registration Statement, the definitive proxy statement/final prospectus, or any other document that Rezolve AI Limited or Armada has filed or will file with the SEC or send to its shareholders in connection with the proposed business combination. This press release does not contain all the information that should be considered concerning the proposed business combination and other matters and is not intended to form the basis for any investment decision or any other decision in respect of such matters.

BEFORE MAKING ANY VOTING OR INVESTMENT DECISION, ARMADA'S STOCKHOLDERS AND OTHER INTERESTED PARTIES ARE URGED TO READ THE DEFINITIVE PROXY STATEMENT/PROSPECTUS AND ANY AMENDMENTS THERETO AND ANY OTHER DOCUMENTS FILED BY ARMADA OR REZOLVE AI LIMITED WITH THE SEC IN CONNECTION WITH THE PROPOSED BUSINESS COMBINATION OR INCORPORATED BY REFERENCE THEREIN IN THEIR ENTIRETY BEFORE MAKING ANY VOTING OR INVESTMENT DECISION WITH RESPECT TO THE PROPOSED BUSINESS COMBINATION BECAUSE THEY CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED BUSINESS COMBINATION AND THE PARTIES TO THE PROPOSED BUSINESS COMBINATION.

After the Registration Statement was declared effective, the definitive proxy statement was mailed to shareholders of Armada as of July 3, 2024, the record date established for voting on the Business Combination. Additionally, Armada and Rezolve AI Limited may file other relevant materials with the SEC in connection with the proposed business combination. Copies of the Registration Statement, the definitive proxy statement/prospectus and all other relevant materials for the proposed business combination filed or that will be filed with the SEC may be obtained, when available, free of charge at the SEC's website at www.sec.gov. In addition, Armada's stockholders may also obtain copies of the definitive proxy statement/prospectus, when available, and other documents filed by Armada with the SEC, without charge, by directing a request to Armada Acquisition Corp. I, 1760 Market Street, Suite 602, Philadelphia, PA 19103 USA; (215) 543-6886.

Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 and within the meaning of Section 27a of the Securities Act and Section 21E of the Exchange Act. Any actual results may differ from expectations, estimates and projections presented or implied and, consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, statements regarding the proposed business combination and related transactions, including, without limitation, the pre-closing demerger. These forward-looking statements are subject to a number of risks and uncertainties, including, among others, (1) the occurrence of any event, change or other circumstances that could give rise to the termination of the proposed business combination; (2) the outcome of any legal proceedings that may be instituted against Armada, Rezolve AI Limited, Rezolve AI Limited or others following the announcement of the proposed business combination and any definitive agreements with respect thereto; (3) the inability to complete the proposed business combination due to the failure to obtain approval of the stockholders of Armada or shareholders of Rezolve AI Limited, to receive regulatory approvals or to satisfy other conditions to closing of the transactions contemplated under and in connection with the Business Combination Agreement, including, without limitation, with respect to the pre-closing demerger; (4) the ability to meet stock exchange listing standards following the consummation of proposed business combination; (5) the risk that the proposed business combination disrupts current plans and operations of Armada, Rezolve AI Limited or Rezolve AI as a result of the announcement and consummation of the proposed business combination; (6) the ability to recognize the anticipated benefits of the proposed business combination, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, and retain its management and key employees; (7) costs related to the proposed business combination; (8) changes in applicable laws or regulations and delays in obtaining, adverse conditions contained in, or the inability to obtain regulatory approvals required to complete the proposed business combination; (9) weakness in the economy, market trends, uncertainty and other conditions in the markets in which Rezolve AI Limited or Rezolve AI operate, and other factors beyond their control, such as inflation or rising interest rates; (10) the possibility that Armada, Rezolve AI Limited, Rezolve AI or the combined company may be adversely affected by other economic, business, and/or competitive factors; (11) the ability of existing investors to redeem and the level of redemptions; and (12) additional risks, including those to be included under the header "Risk Factors" in the Registration Statement and those included under the header "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in Armada's Annual Report on Form 10-K for the year ended September 30, 2022 and the Quarterly Reports on Form 10-Q filed by Armada for the quarterly periods ended December 31, 2022 and March 31, 2023 and September 30, 2023. If any of these risks materialize or Armada's, Rezolve Limited's or Rezolve's assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that none of Armada, Rezolve AI Limited or Rezolve AI presently know or that Armada, Rezolve AI Limited and Rezolve AI currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Armada's, Rezolve AI Limited's and/or Rezolve's expectations, plans or forecasts of future events and views as of the date of this press release. Armada, Rezolve AI Limited and Rezolve AI anticipate that subsequent events and developments will cause Armada, Rezolve AI Limited's and Rezolve's assessments to change. However, while Armada, Rezolve AI Limited and Rezolve AI may elect to update these forward-looking statements at some point in the future, each of Armada, Rezolve Limited, Rezolve AI and Rezolve AI Merger Sub specifically disclaim any obligation to do so, unless required by applicable law. These forward-looking statements should not be relied upon as representing Armada's, Rezolve AI Limited's and Rezolve's assessments as of any date subsequent to the date of this press release. Accordingly, undue reliance should not be placed upon the forward-looking statements.

No Offer or Solicitation

This press release is for informational purposes only and does not constitute an offer or a solicitation of an offer to buy or sell securities, assets or the business described herein or a commitment to Armada, Rezolve AI Limited or Rezolve AI, nor is it a solicitation of any vote, consent or approval in any jurisdiction pursuant to or in connection with the proposed business combination or otherwise, nor shall there be any offer, sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law.

Participants in Solicitation

Armada, Rezolve AI Limited, Rezolve AI, Rezolve Merger Sub and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies of Armada's stockholders in connection with the proposed business combination. Information about the directors and executive officers of Armada may be obtained in the Registration Statement, Armada's filings with the SEC, including Armada's initial public offering prospectus, which was filed with the SEC on August 16, 2021, and Armada's subsequent annual report on Form 10-K and quarterly reports on Form 10-Q, all of which is available free of charge at the SEC's website at www.sec.gov. Information about the directors and executive officers of Rezolve AI and more detailed information regarding the identity of all potential participants, and their direct and indirect interests by security holdings or otherwise, will be set forth in the definitive proxy statement/prospectus for the proposed business combination when available. Additional information regarding the identity of all potential participants in the solicitation of proxies to Armada's stockholders in connection with the proposed business combination and other matters to be voted upon at the special meeting, and their direct and indirect interests, by security holdings or otherwise, will be included in the definitive proxy statement/prospectus, when it becomes available.

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