



Rezolve Ai Kicks Off 2025 with Major Retail Expansion as Leading Brands Leverage Its Cutting-Edge Technology

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Rezolve Ai's Technology now powers over 16 million Consumers across 1.1 million locations, as leading brands like Dunkin', BJ's Wholesale Club, Coles Supermarkets, and the Phoenix Suns leverage its AI solutions - accelerating growth through Microsoft and Google Partnerships

NEW YORK, Feb. 05, 2025 (GLOBE NEWSWIRE) -- Rezolve Ai (NASDAQ: RZLV), a global leader in AI-powered retail and commerce solutions, is starting 2025 with explosive momentum with some of the world's most recognized brands - including **Dunkin' (Donuts), BJ's Wholesale Club, Discount Tire, Philz Coffee, Phoenix Suns, and Coles Supermarkets** - now leveraging its AI-driven technology to enhance customer engagement and operational efficiency. These brands are among the many customers newly incorporated into Rezolve Ai's platform this year as the Company continues to expand its market presence and technological capabilities.

With over 16.2 million mobile devices using Rezolve Ai's technology each month and detecting users at 1.1 million locations over 26.5 million times monthly, Rezolve Ai is driving unparalleled precision and personalization in retail, QSR, and sports entertainment.

Powering the Future of AI-Driven Retail

- **Dunkin' (USA)** – Utilizing Rezolve Ai's Mobile SDK for drive-thru detection to enable fast order pickup and personalized digital menu board experiences.
- **BJ's Wholesale Club (USA)** – Integrating geolocation-powered curbside pickup and differentiated in-app experiences for seamless in-store engagement.
- **Coles Supermarkets (Australia)** – One of Australia's leading retailers with over 1,800 outlets, utilizing contactless grocery pickup solutions to optimize convenience.
- **Discount Tire (USA)** – Leveraging AI-driven geolocation for automated appointment check-in – reducing service times for its customers.
- **Philz Coffee (USA)** – Deploying contactless pickup solutions for streamlined customer experiences.
- **Phoenix Suns (USA)** – Enhancing location-based marketing for fans visiting the team's stadium during the NBA and WBNA seasons.

"This marks an extraordinary start to 2025 for Rezolve Ai," said Daniel M. Wagner, CEO of Rezolve Ai. "With some of the world's biggest brands now seamlessly integrating our AI-driven commerce solutions, we are accelerating the industry's shift toward hyper-personalized engagement. And this is just the beginning. Our strategic partnerships with Microsoft and Google will further supercharge our expansion, enabling retailers and brands to harness AI at an unprecedented scale."

The adoption of Rezolve Ai's Brain Commerce, Brain Checkout, and advanced geolocation solutions underscores the company's pivotal role in shaping the next generation of AI-powered retail experiences. By eliminating friction, optimizing customer journeys, and enhancing real-time personalization, Rezolve Ai is setting a new standard for commerce innovation.

With continued expansion on the horizon and deepening collaborations with Microsoft and Google, Rezolve Ai is set to redefine retail engagement globally in 2025 and beyond.

About Rezolve Ai

Rezolve Ai (NASDAQ: RZLV) is an industry leader in AI-powered solutions, specializing in enhancing customer engagement, operational efficiency, and revenue growth. The Brain Suite delivers advanced tools that harness artificial intelligence to optimize processes, improve decision-making, and enable seamless digital experiences. For more information, visit www.rezolve.com.

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Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1996. The actual results of Rezolve Ai Limited ("Rezolve") may differ from their expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect", "estimate", "project", "budget", "forecast", "anticipate", "intend", "plan", "may", "will", "could", "should", "believes", "predicts", "potential", "continue", and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, Rezolve's expectations with respect to sales from its co-selling arrangements and descriptions of future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Forward-looking statements in this press release include Rezolve expectations. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of Rezolve's amended registration statement on Form F-4 (File No. 333-272751) filed with the U.S. Securities and Exchange Commission ("SEC") on July 5, 2024, and declared effective by the SEC on July 9, 2024 (the "Registration Statement") and its subsequent filings made with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Most of these factors are outside Rezolve's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) competition, the ability of Rezolve to grow and manage growth profitably, and retain its management and key employees; (2) costs related to Rezolve's completed business combination with Armada Acquisition Corp. I; (3) changes in applicable laws or regulations; and (4) weakness in the economy, market trends, uncertainty and other conditions in the markets in which Rezolve operates, and other factors beyond its control, such as inflation or rising interest rates. Rezolve cautions that the foregoing list of factors is not exclusive and not to place undue reliance upon any forward-looking statements, including projections, which speak only as of the date made. Neither Armada nor Rezolve undertakes or accepts any obligation to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.