



## Rezolve Ai Strengthens Leadership with Appointment of Former Microsoft Retail Head Crispin Lowery as EVP, Growth

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**Seasoned tech executive to accelerate adoption of Rezolve's proprietary AI commerce platform, building on Microsoft, Google, and Tether partnerships.**

NEW YORK, Sept. 16, 2025 (GLOBE NEWSWIRE) -- Rezolve Ai (NASDAQ: RZLV), a leader in proprietary AI-powered commerce solutions, today announced the appointment of **Crispin Lowery** as **Executive Vice President, Growth**.

Lowery, who most recently led **Microsoft's Retail & Consumer Goods (EMEA)** and spent **eight years at Google**, will spearhead Rezolve's global expansion as the company scales adoption of its Brain Commerce platform. His appointment underscores Rezolve's strategy of attracting world-class talent from big tech to accelerate growth in the **\$30 trillion global retail market**.

### **Catalyst for Growth**

Lowery's appointment comes on the heels of a string of milestones for Rezolve including the launch of **Visual Search**, the deepening of its **Crypto Wallet initiative** with the rollout of the **USAT stablecoin** and rising institutional support following the Company's inclusion in the **Russell 2000 and 3000 indices**. With ARR projected to exceed **\$100 million by the end of 2025**, Rezolve is aligning its leadership team with the scale of its opportunity.

"I joined Rezolve because it sits at the convergence of **two massive shifts**, the rise of **AI-driven commerce** and the mainstreaming of **crypto payments**," said **Crispin Lowery, EVP Growth at Rezolve Ai**. "This combination has the power to completely reshape how retailers engage with consumers and how payments flow across the global economy. Rezolve owns its technology, is proving ROI at speed, and is aligned with partners like Microsoft, Google, and Tether. That's why I believe Rezolve is uniquely positioned to lead the next wave of disruption in retail and payments worldwide."

"Crispin brings the rare mix of retail operator experience and big-tech scale," said **Daniel M. Wagner, Founder, Chairman and CEO of Rezolve Ai**. "At Microsoft and Google he helped transform how global retailers adopt technology. At Rezolve, he will accelerate our mission to turn every interaction into value and cement our position as the leader in AI-powered commerce."

### **About Rezolve Ai**

Rezolve Ai (NASDAQ: RZLV) is an industry leader in AI-powered solutions, specializing in enhancing customer engagement, operational efficiency, and revenue growth. The Brain Suite delivers advanced tools that harness artificial intelligence to optimize processes, improve decision-making, and enable seamless digital experiences. For more information, visit [www.rezolve.com](http://www.rezolve.com).

### **Forward-Looking Statements**

This press release contains forward-looking statements, including expectations regarding product capabilities, commercialization, and business performance. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially. Additional information regarding risks and uncertainties is included in the Company's filings with the SEC. Rezolve Ai undertakes no obligation to update forward-looking statements, except as required by law.

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