



Rezolve Ai Accelerates Global Momentum with Live Enterprise Deployments, Major Renewals and Expanding Pipeline into 2026

December 23, 2025 1:00 PM EST

Global brands move from pilots to production as Rezolve proves the shift from search to conversation is already underway

NEW YORK, Dec. 23, 2025 (GLOBE NEWSWIRE) -- Rezolve Ai (NASDAQ: RZLV) (the "Company" or "Rezolve Ai"), a leader in Agentic Commerce and AI-powered customer engagement, today announced a broad set of commercial wins, live deployments and strategic expansions across EMEA, APAC, LATAM and North America, underscoring strong customer momentum and growing demand for its Conversational Commerce, Multi-Search and AI-driven engagement platform as retailers transition from search to conversation.

Live. In-Market. Not Pilots. Not Tests

VogaCloset

VogaCloset, a UK-headquartered fashion platform serving the MENA region with more than 250,000 curated products, is now fully live with Rezolve's Conversational Commerce following a successful A/B test. Launched directly from Product Listing Pages, over **60% of shoppers are actively using image uploads** to discover and style products, highlighting the true multi-modal nature of Rezolve's experience.

VogaCloset plans to extend Conversational Commerce to Product Detail Pages, integrate it with text search, and is in discussions to upgrade to Rezolve's mobile-first Concierge experience while evaluating a full replacement of its incumbent search stack.

Snapdeal

One of India's top five online marketplaces, Snapdeal signed a **multi-year agreement** following a high-ROI proof of concept. Snapdeal is live with Rezolve Multi-Search and is testing AI-driven recommendations for "shop the look" and styling use cases.

AJIO

AJIO, Reliance Retail's flagship fashion platform with over **\$2.5bn in annual eCommerce sales**, renewed and upsold its partnership activating additional Rezolve capabilities across premium brand experiences.

Customers That Extend, Expand and Upsell

Rezolve secured **millions in renewals and upsells** across existing enterprise customers spanning retail, industrial supply and luxury resale, which Rezolve believes validates measurable ROI and deepens platform adoption. Major brands across QSR, wholesale, grocery and sports are also expanding use cases from conversational discovery to real-time engagement and personalization.

LATAM Momentum at Enterprise Scale

Rezolve is **live in production** with **GAP** and **Banana Republic** in Mexico, powering Search, Enrich and SEO across multilingual, customer-facing experiences. These deployments will operate at enterprise scale across English, Spanish and additional languages. The company also continues to expand a flagship multi-year relationship with **Liverpool**, one of the region's leading department store groups.

Strategic Partners, Expanding Pipeline

The company is working closely with **our hyperscale** partner teams in LATAM on live market evaluations against incumbent solutions, which we believe are translating early results into active commercial discussions with major regional groups.

Travel, Sports and Global Events

New wins include **Qatar Airways** and growing momentum across sports and entertainment with Rezolve in advanced discussions tied to the major US sports organizations and events.

*"What we're seeing across every market is clear," said **Daniel M. Wagner, CEO of Rezolve Ai**. "When retailers move from search to conversation, engagement increases, conversion improves and customers stay longer. These wins are not pilots or experiments, they are live, enterprise-grade deployments that we believe validate Rezolve as the AI commerce layer for global brands."*

As Rezolve enters 2026, the company continues to expand its global footprint, deepen enterprise relationships and convert a growing pipeline into long-term, recurring revenue across retail, travel, sports and entertainment.

About Rezolve Ai

Rezolve Ai (NASDAQ: RZLV) (the "Company") is an industry leader in AI-powered solutions, specializing in enhancing customer engagement, operational efficiency, and revenue growth. The Company's "Brain Suite" is the world's first enterprise AI platform built for Agentic Commerce, delivering advanced tools that harness artificial intelligence to power search, transact, fulfill, and personalize at global scale. For more information, visit www.rezolve.com.

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Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1996. The actual results of Rezolve AI plc ("Rezolve") may differ from their expectations, estimates and projections and consequently, you

should not rely on these forward-looking statements as predictions of future events. Words such as “expect”, “estimate”, “project”, “budget”, “forecast”, “anticipate”, “intend”, “plan”, “may”, “will”, “could”, “should”, “believes”, “predicts”, “potential”, “continue”, and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include our statements regarding Rezolve’s beliefs regarding its products and the results for its enterprise customers and involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. You should carefully consider the risks and uncertainties described in the “Risk Factors” section of Rezolve’s Annual Report on Form 20-F and its subsequent filings made with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Most of these factors are outside Rezolve’s control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) competition, the ability of Rezolve to grow and manage growth profitably, and retain its management and key employees; (2) changes in applicable laws or regulations; and (3) weakness in the economy, market trends, uncertainty and other conditions in the markets in which Rezolve operates, and other factors beyond its control, such as inflation or rising interest rates. Rezolve cautions that the foregoing list of factors is not exclusive and not to place undue reliance upon any forward-looking statements, including projections, which speak only as of the date made. Except as required by applicable law, Rezolve does not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances, or otherwise.