



Investor presentation

January 2026



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This Presentation contains unaudited preliminary financial information of Rezolve. An audit of Rezolve's 2025 financial information is underway by Rezolve's external independent certified public accounting firm under Public Company Accounting Oversight Board ("PCAOB") standards. As such, the annual historical financial information for 2025 are potentially subject to adjustment and may change. As a result of the foregoing considerations and the other limitations described herein, you are cautioned not to place undue reliance on the annual historical financial information contained in this press release.

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All data and information contained in this Presentation is presented as of January 13, 2026 unless otherwise indicated herein.

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves their search, advice and revenue generation



Ai Powered Conversational
Commerce



Ai Powered Engagement
Platform

Rezolve Ai: At A Glance

- ▶ Transforming commerce through Conversational AI
- ▶ Proprietary LLM built specifically for commerce
- ▶ Massive global TAM across commerce and retail
- ▶ Multiple growth levers
- ▶ Powerful economic model

> An Attractive and Diversified Business Model...

SaaS subscription-based model designed to deliver scalability and predictable revenue at high incremental margins

Professional Services platform supports customer AI adoption & integration in a market expected to eclipse \$500 Bn by 2030¹

> ...With Strong Business Momentum



> ...And an Expanding Roster of Enterprise Customers



¹ Source: IDC's Worldwide AI and Generative AI Spending Guide, 2024 V2

² Source: "Rezolve Ai Guides to \$350 million 2026 Revenue and 2026 ARR Exit Rate of \$500 Million" release dated January 13, 2026. See "Disclaimer" slide for more information

Rezolve Ai is designed to provide the next level of performance in digital shopping with Gen AI powered search, advisory and checkout...

Value proposition

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves search, advice and revenue generation

This is how Rezolve Ai is making it a reality

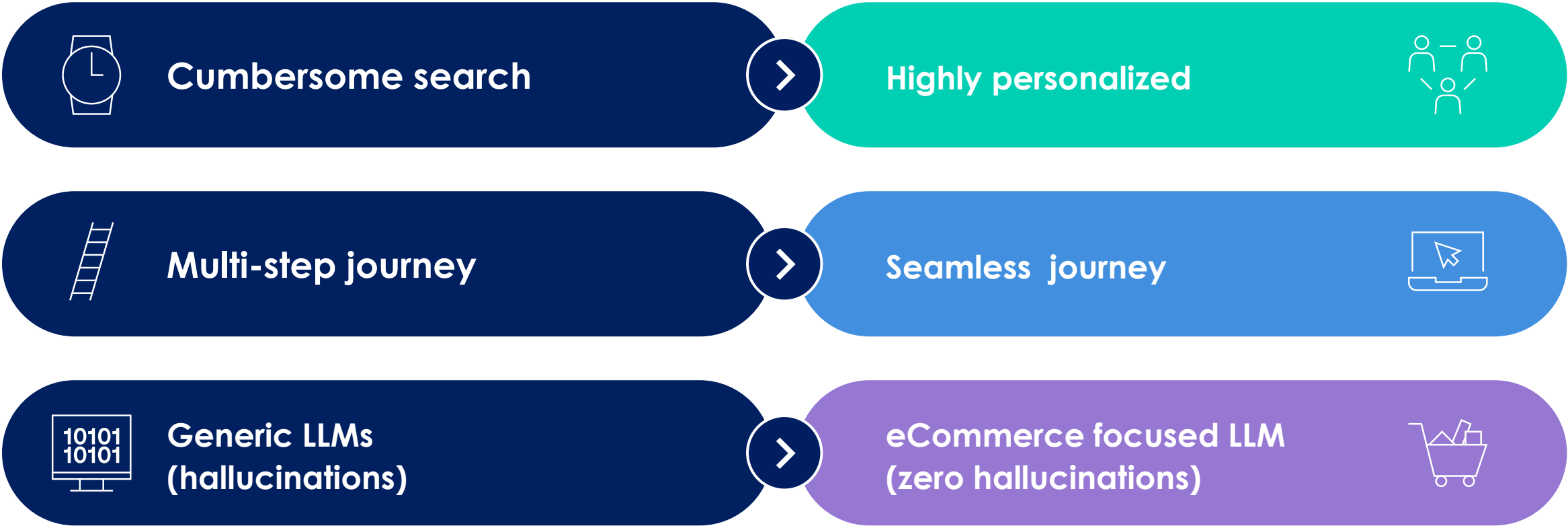
- Offer a **cloud-based highly scalable SaaS model with a B2B2C go-to-Market approach** targeting large eCommerce platforms & merchants and PSPs¹
- **Partnering with Microsoft and Google** to provide enormous, no cost sales leverage
- Generate revenue from business customers with a **monthly fixed SaaS fee** structured around 3 tiers based on their respective search volume
- USP is a **custom-built Gen AI toolkit** trained on eCommerce data

1. Payment Service Providers

...through a suite of Gen AI-enabled solutions powered by Rezolve Ai's foundational LLM brainpower

From...

To...



Our investment highlights: Resolve Ai is uniquely positioned to create value by using Gen AI to transform Search and eCommerce



1 Unique selling proposition

150+

Client discussions in the sales pipeline; multiple initial client acquisitions; strategic acquisitions, including GroupBy; and marketing and distribution partnerships with global hyperscalers Microsoft and Google

2 Robust competitive position

300 Bn

Token data sets made from proprietary data to train Resolve Ai's foundational model, proprietary patented AI-technology

3 Clear monetization strategy

3

Tiers of pricing differentiated by search volume, merchant-friendly crypto payment solution with Tether

4 Large & growing market

\$480-\$540 Bn

Total addressable market

5 Deep experience and capabilities

>205,000

Previously onboarded merchants globally. Highly experienced management and board

6 Attractive financial model, robust capital structure and coverage

\$200 Mn+

Expected ARR by year-end 2025; successful equity conversion of \$59mm of debt, \$15mm equity raised in December 2024, \$30mm bank debt raised in January 2025, and \$250mm in private placement fundraising in Q3 2025; coverage by six U.S. market analysts with buy-ratings



1

**Unique selling
proposition**

Rezolve Ai aims to be the leader in eCommerce through faster time to market, seamless UX, lower TCO and personalization



Faster time to market

One-click API integration



Seamless user experience (UX)

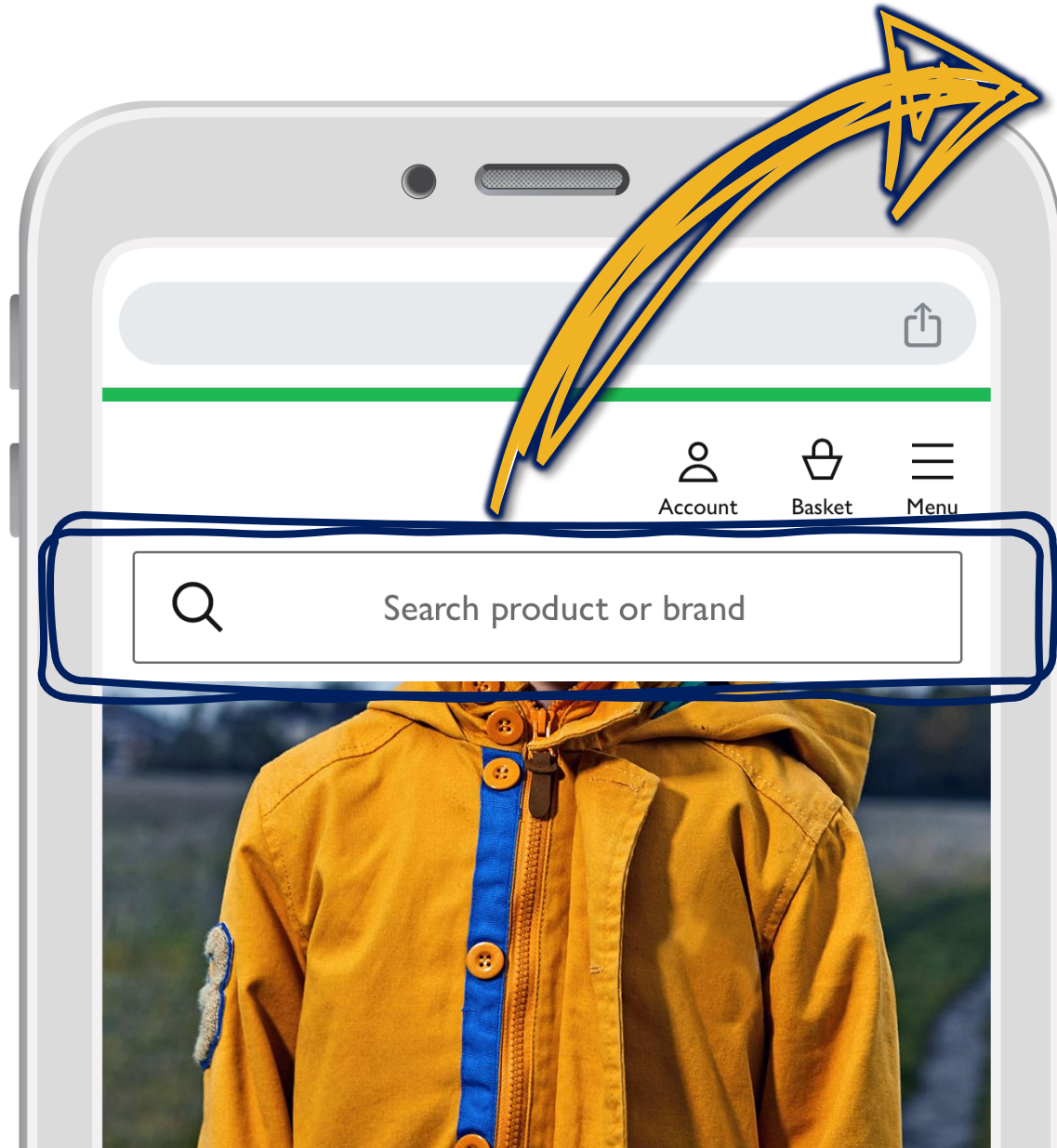
Addressing key eCommerce pain points



Lower total cost of ownership (TCO)

Foundation LLM and productized solution suite

Personalization enabled by gen AI



User experience of eCommerce has not changed significantly since the early 2010s

1990

Basic functionality with inaccurate results

2000s

Keyword-based search including filters and faceted search

2010s

Personalization and recommendation engines

Now

Next level of digital shopping experience through AI-powered search and advice

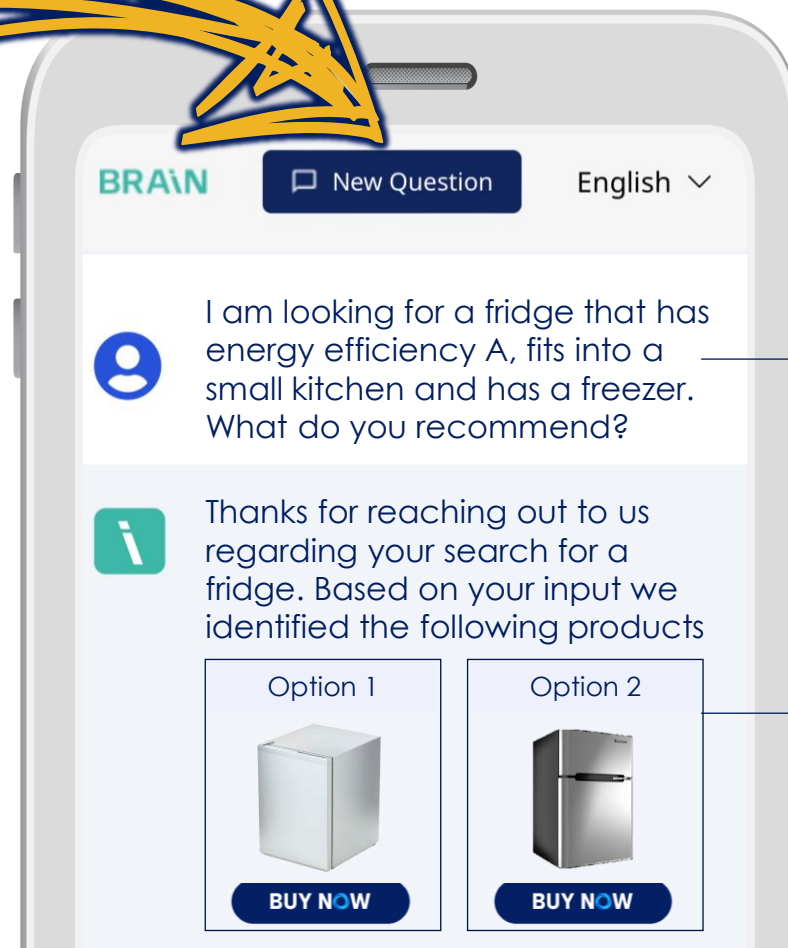
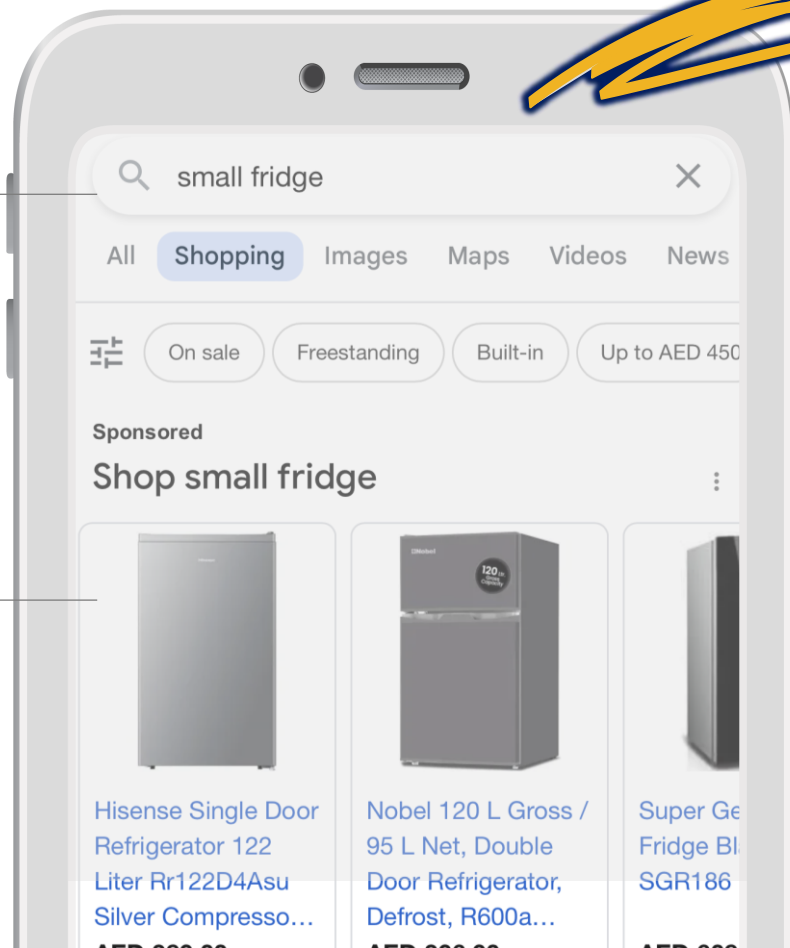
Past – Recommendation engine fails to filter the catalog on best possible options

Now – Next level of digital shopping via **Gen AI-powered** search and sales assistance

Rezolve Ai transforms digital interaction

No contextual product search

Long list without smart recommendation



Understands even complex customer needs

Provision of smart options and assistance

eCommerce customer journey includes several negative experiences for shoppers that result in 70%+ cart abandonment and lower revenue for stores



Positive customer experience



Negative customer experience

Customer activation



Struggle to attract and convert customers

Search & advisory

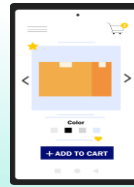


Unnatural way of interacting with online shops



Lack of personalized support

Checkout/
payment



Payment processing



Poor checkout processes

Fulfilment



Lifecycle mgmt.



Discontent with customer service

Rezolve Ai's holistic product suite solves end-customer pain points across the customer journey



Positive customer experience



Negative customer experience

Customer activation



Omni-channel engagement platform
(GeoZones, SMS, Audio, Social, Print)

brain checkout.
rezolve ai retail

Search & advisory



AI-enabled conversational product search
(voice or type)

brain commerce.
rezolve ai retail



AI-powered expert sales assistant

brain commerce.
rezolve ai retail

Checkout/ payment



Seamless one-tap checkout simplifying the multi-step process and integrating various PSPs and systems through APIs

brain checkout.
rezolve ai retail

Payment processing



Fulfilment



Lifecycle mgmt.



Conversational AI-assistant with enhanced customer service

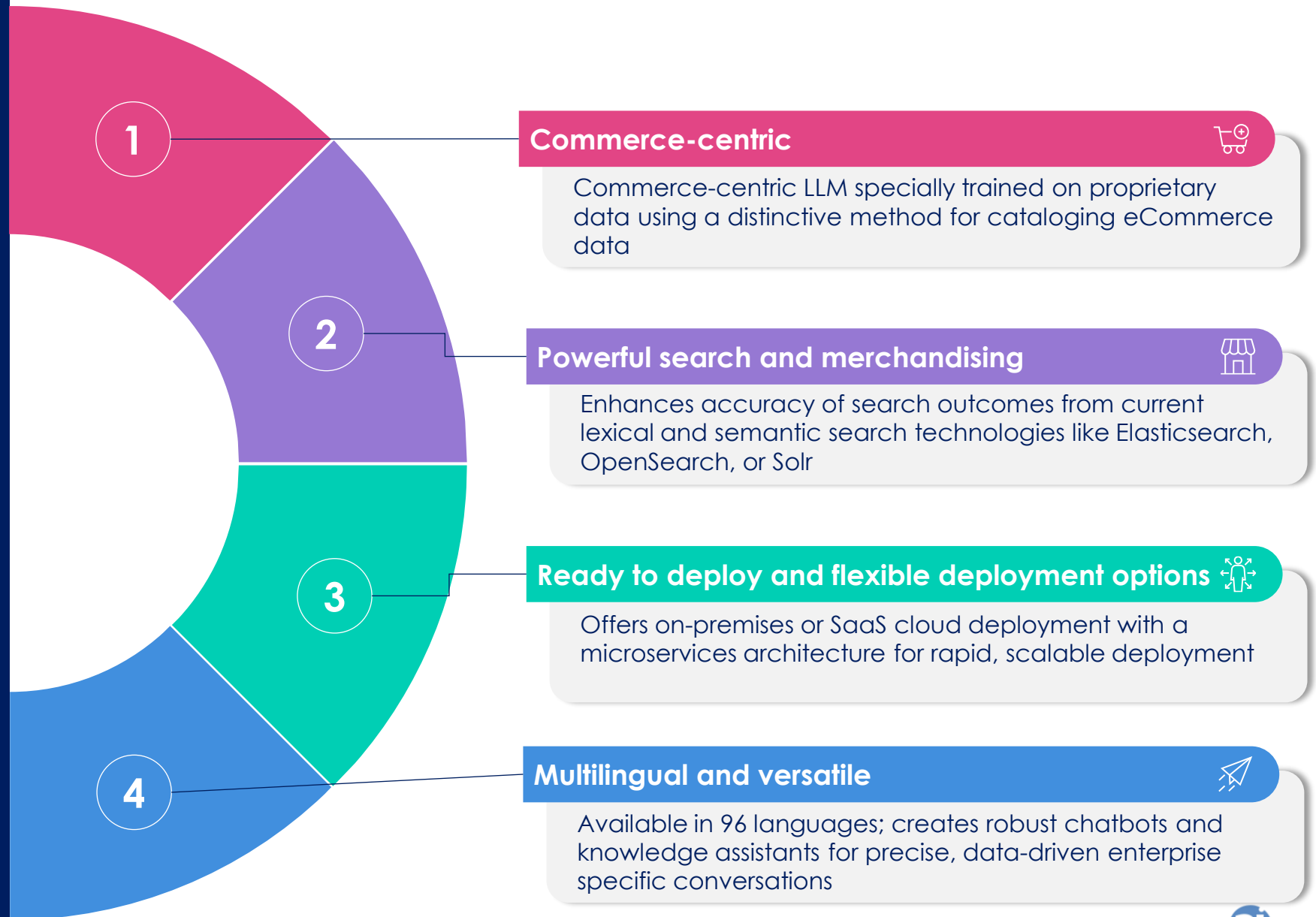
brain commerce.
rezolve ai retail



2

**Robust
competitive
position**

Rezolve Ai's
**proprietary
commerce-
centric LLM
brainpowa**
provides
outstanding
sales advisory
and outcomes

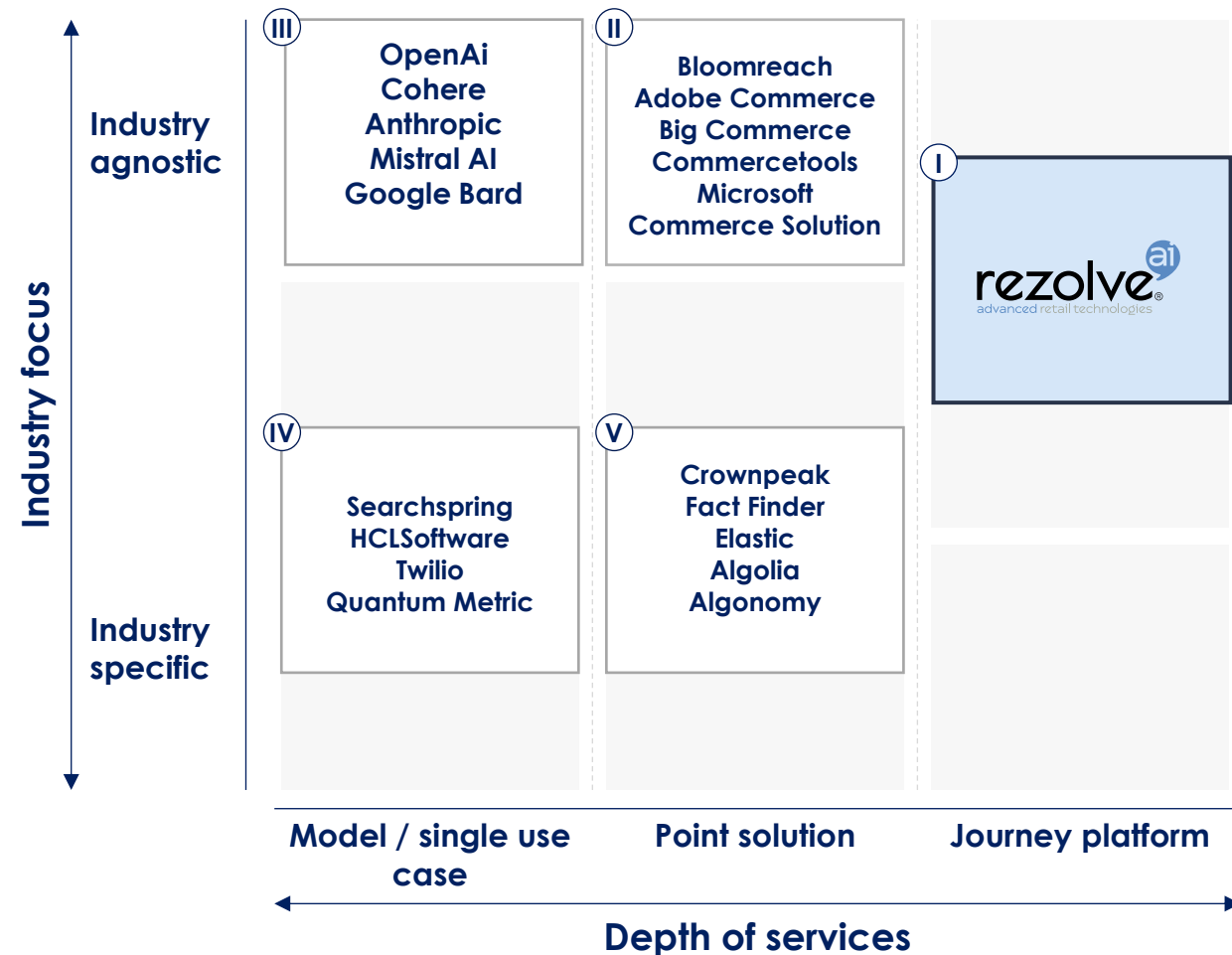


Rezolve Ai is pioneering Gen AI-enabled eCommerce

ILLUSTRATIVE

Deep-dive next

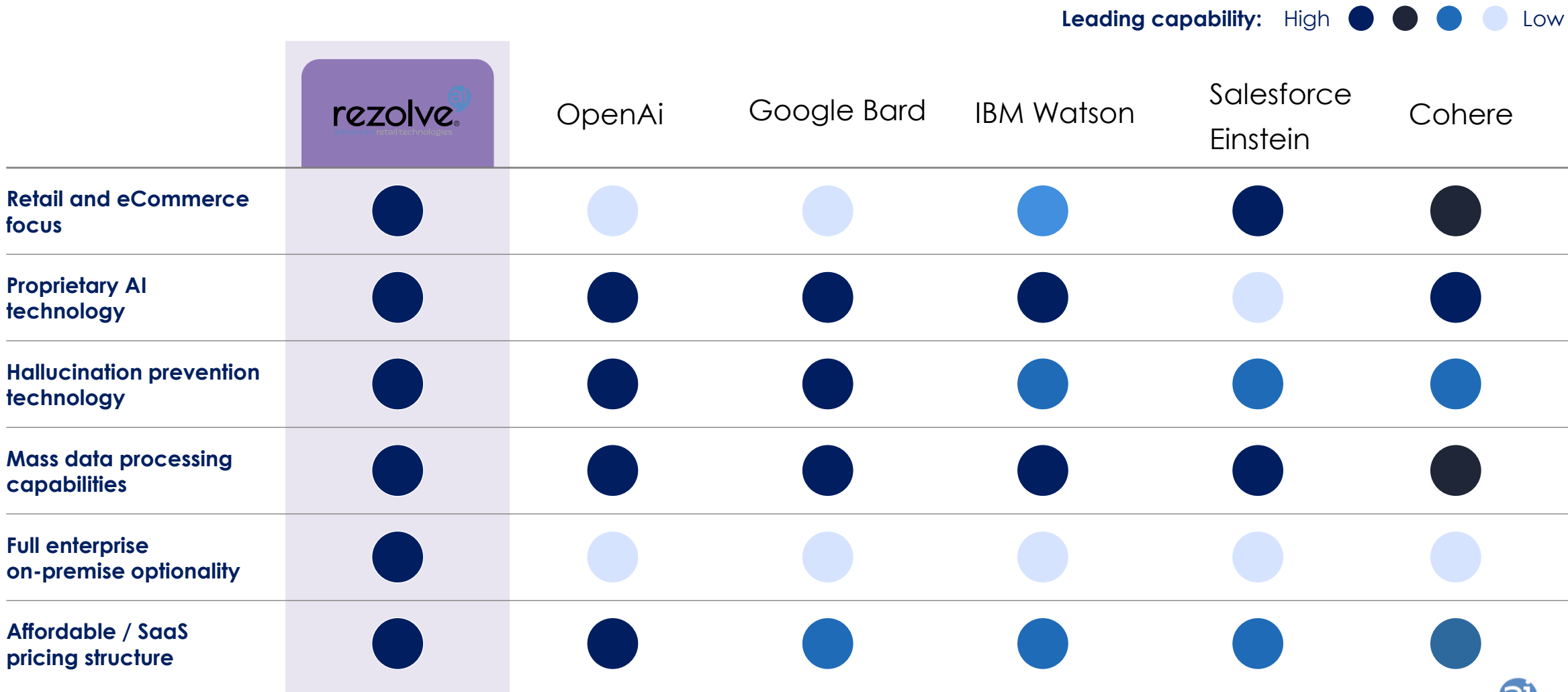
Competitive landscape



Player archetypes

- Gen AI enabled eCommerce platform**
 Offers full suite of eCommerce and retail Gen AI-enabled products to enable merchants across the customer journey
- All-in-one eCommerce platform**
Emerging: offer end-to-end online business solution (eCommerce), often start out as single use case
- LLM providers**
 Offer access to large language models (LLMs) that were trained on generic and broad datasets
- Single use case**
 Solve a single use-case (e.g., customer queries handling)
- Search engines**
 Offer search engine services, which enables users to perform internet searches to find specific information, websites, or resources

Rezolve Ai is positioned in the eCommerce vertical compared to large LLM providers



Source: Management estimates, Rezolve Ai's SEC filings

Trained to ingest, understand and generate eCommerce-related content for the merchant, brainpowa uses its own embedding models to understand the meaning of product and text data at massive scale, unlocking powerful meta data + semantic search, and classification



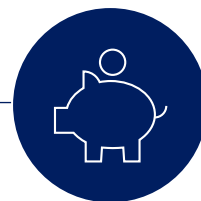
Enhancing Content

Product enrichment processes using the models generative capability combined with Computer Vision models to enhance product dataset



Improving Categorization

Classification and Clustering engine of the model support expansive taxonomy generation into knowledge graphs with subclass inference capabilities



Understanding intent

The language model is able to understand the customer's intent and provide correct responses



3

**Clear
monetization
strategy**

Rezolve Ai's Go-to-Market strategy is based on four distinctive pillars



Differentiated value proposition

Highest **emphasis on advancing eCommerce** via AI-enabled search, sales assistant and seamless checkout



Attractive sales geographies

Initial focus on North America¹ (\$182 Bn) and Europe (\$152 Bn) to capture the largest and fastest growing markets



Clear target customers

Focus on **global hyperscaling partnerships** with **Microsoft** and **Google**, **top merchants and players** within **eCommerce, PSPs** and **retail conglomerates**



Strong sales capabilities

Industry leading **sales capability** with **rich experience in eCommerce** and relationships with global distributors and merchants

1. Incl. Mexico
Source: Rezolve Ai's SEC filings; Rezolve Ai's business plan

Microsoft and Rezolve Ai Partner to Drive Global Retail Innovation with AI-Powered Commerce Solutions

Fulsome Endorsement



Nick Parker, President of Industry and Partnerships at Microsoft:

*“Rezolve’s **unique** technology specifically designed for commerce and retail, is transforming how businesses approach customer engagement and digital transactions.”*

Source: <https://www.rezolve.com/investors/>

Broad Partnership Scope



Levelling Up Digital and Commerce Engagement:

By integrating the Brain Suite with Microsoft Azure, Rezolve Ai offers retailers scalable and secure AI capabilities, backed by Azure’s enterprise-grade infrastructure, that are designed to reduce cart abandonment.



Global Distribution via Platform’s Application Marketplace:

Brain Suite will be listed on the Microsoft Azure Marketplace, providing seamless access for retailers globally to leverage AI-driven solutions for commerce.



\$130m+ Go-to-Market and Co-Sell Support:

Microsoft is committed to provide marketing and sales initiatives with an expected value up to \$130+ million over the next five years:

- **Marketing:** Joint marketing campaigns, PR, and field enablement.
- **Co-Sell Support:** Access to Microsoft’s 35,000 incentivized sellers and marketplace rewards to accelerate customer acquisition, connecting Rezolve AI with top retail customers across three major continents each quarter
- **ISV Success Benefits:** Access to Microsoft AI Cloud Partner Program benefits, unlocking incentives, co-sell readiness and technical support

Google and Rezolve Ai Join Forces to Transform Global Commerce Experiences Through Unique Generative AI and Cloud Infrastructure Solutions



Tara Brady, President of EMEA at Google Cloud:

“Rezolve Ai’s focus in intelligent automation and conversational AI... compliments Google Cloud’s goal of making information accessible and useful. This collaboration provides customers with intelligent, efficient tools for improved productivity and enhanced experiences across retail and other sectors.”

Source: <https://www.rezolve.com/investors/>

Key Aspects of the Partnership

- Global Reselling through Google’s Sales Channels:**

Google plans to distribute Rezolve Ai’s Brain Suite worldwide, empowering retailers with advanced AI solutions that improve customer engagement, optimize operations, and drive business growth.
- Revenue Contribution & Customer Incentives:**

Google and Rezolve Ai expect that its channels will contribute over 50% of Rezolve Ai’s projected revenues in the coming years. Customers with Google Cloud commitments will be incentivized to adopt Rezolve Ai’s Brain Suite, reducing their commitments while gaining access to next-gen eCommerce capabilities.
- Co-Marketing and Innovation:**

Google and Rezolve Ai expect to co-invest in a series of global marketing initiatives to drive brand awareness and demand for Brain Suite products, with collaborative innovation projects aimed at continuously enhancing Rezolve Ai Suite’s capabilities.
- Integration with Google Cloud Infrastructure:**

By hosting Rezolve Ai’s Brain Suite on Google Cloud, this partnership aims to ensure reliable, scalable, and secure deployment, giving retailers on Google Cloud access to AI-driven tools that create personalized, efficient customer journeys.

Tether and Rezolve Ai Share Vision to Make Crypto Mainstream, Eliminate Merchant Fees, and Redefine USD 600bn-Retail Payments Market

Building together



Paolo Ardoino, CEO of Tether

*“Cryptocurrency is no longer the future - it’s here, and our strategic alliance with Rezolve Ai makes it practical and accessible for everyone.... **Together**, we’re building a system that empowers consumers and retailers alike. ”*

Source: <https://www.rezolve.com/investors/>

Delivering Game-changing Technology



Merchant Fee-Free Transactions:

Intended to create a disruptive incentive for retailers to adopt the system and encourage customer usage.



Real-Time Crypto-to-Fiat Conversion:

plan to work with exchanges to conduct instant crypto-to-fiat conversions, with funds credited to merchants in fiat at regular intervals.



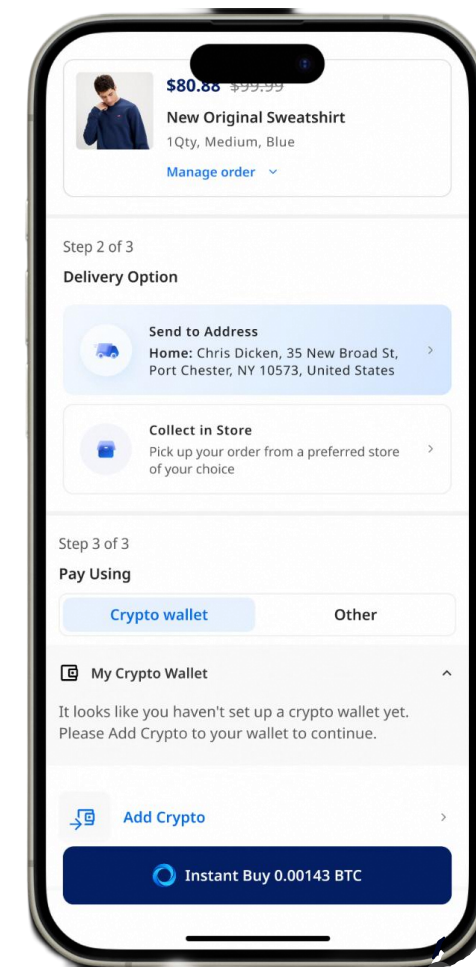
Global Scalability:

A blockchain-based, AI-driven platform that integrates easily into retailers' existing apps and websites.



Consumer-Friendly Wallets:

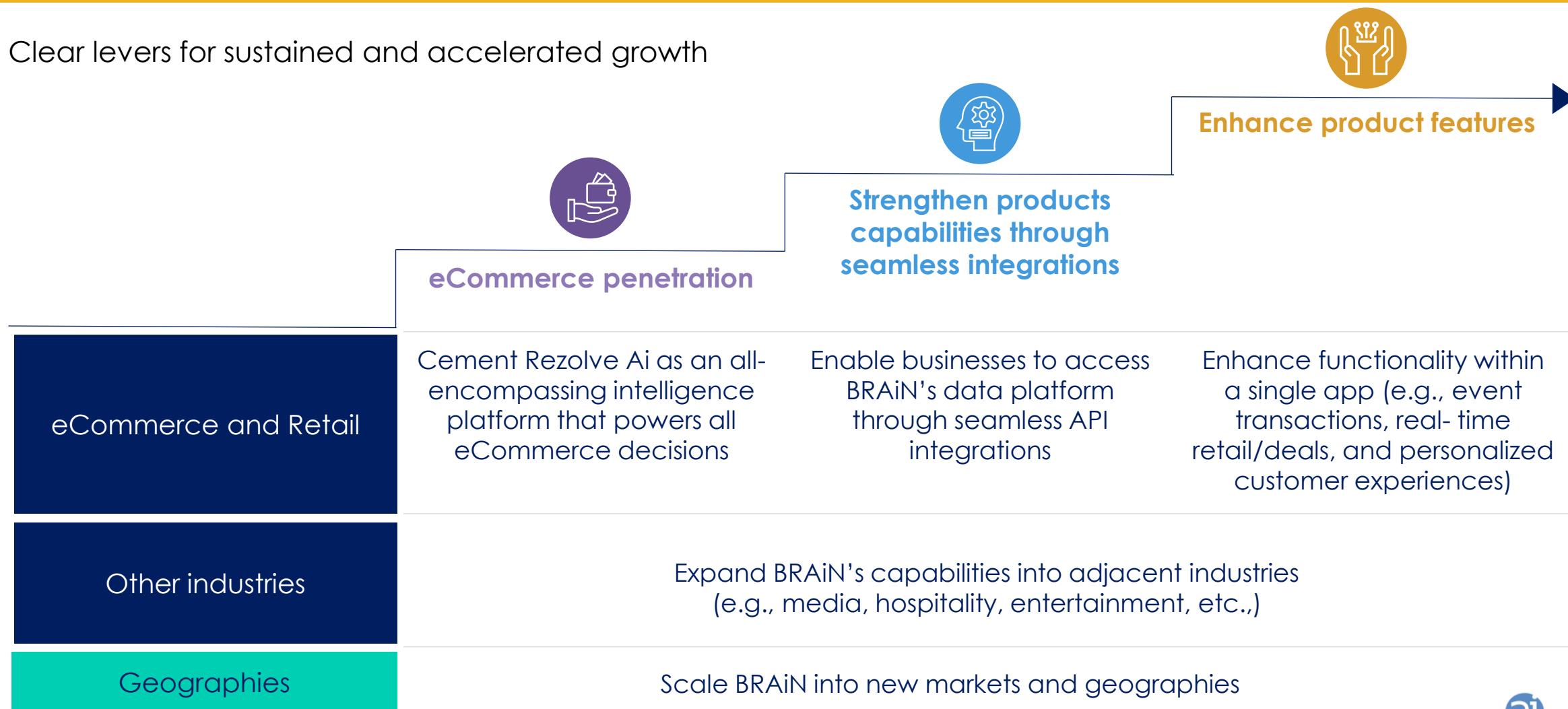
Tether's non-custodial wallet WDK is planned to be integrated directly into Rezolve Ai's apps and partner merchants' platforms, enabling users to load any cryptocurrency and use it for purchases



With a 400 million growing user base already utilizing Tether's USD $\overline{\text{T}}$, the most widely adopted stablecoin

Rezolve AI's long-term go-to-market strategy aims to expand its product offerings and scale into new industries and geographies

Clear levers for sustained and accelerated growth





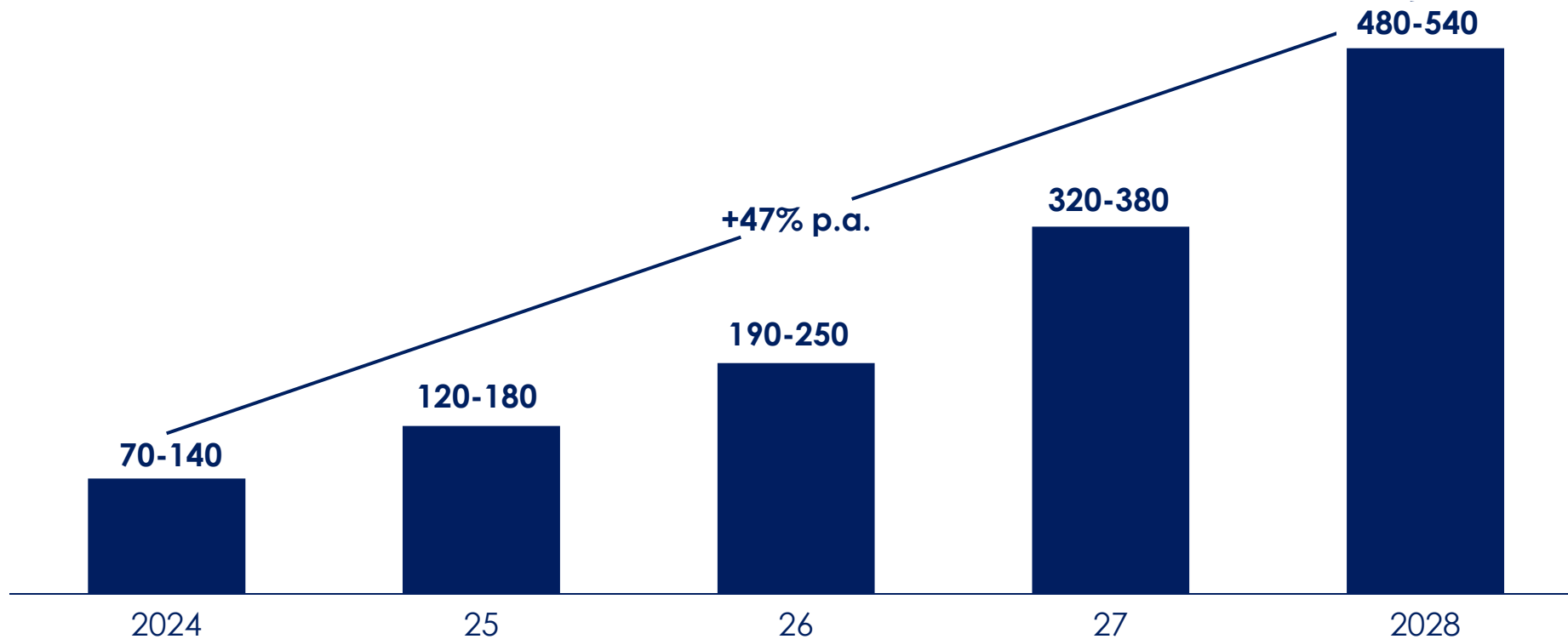
4

**Large &
growing
market**

Global: Total spend on Gen AI solutions in 2028 is expected to be USD ~\$500 Bn+

PRELIMINARY – BASE CASE SCENARIO

Annual forecasted spend on Gen AI solutions, 2024-28, USD Bn¹



As of 2024, spend on Gen AI solutions will amount to **USD 70-140 Bn**

B2B Spend on Gen AI solutions to reach **USD 480-540 Bn** driven by a **~50% CAGR**

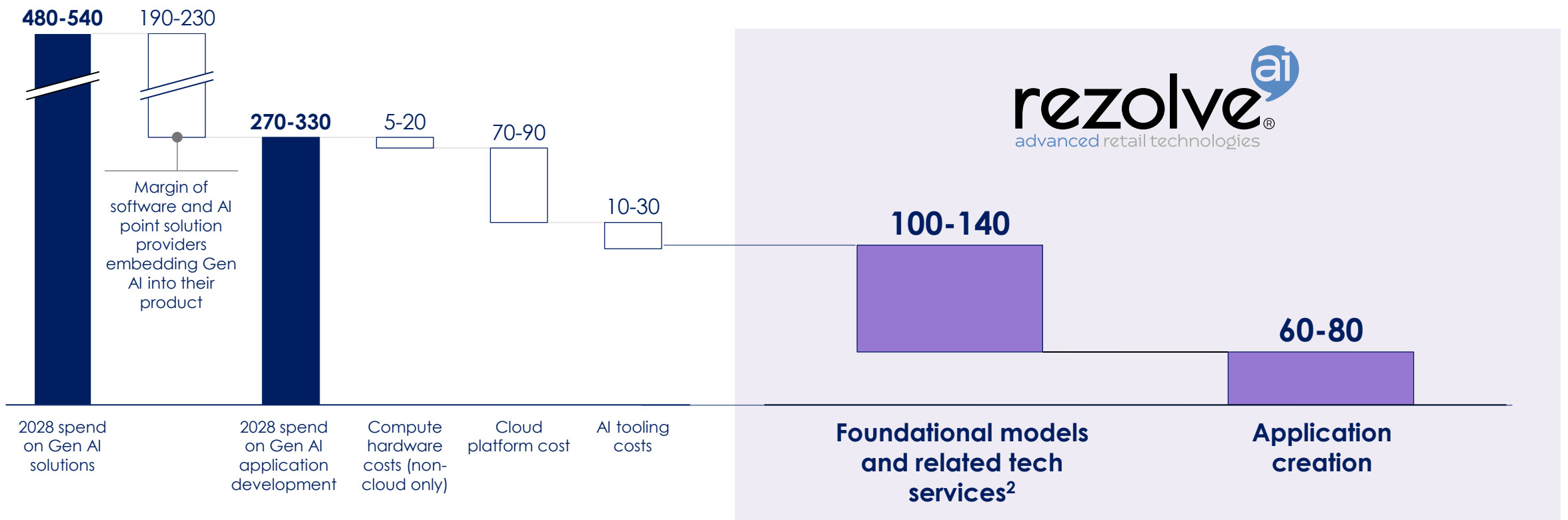
1. Methodology includes two complementary lenses i.e., the total economic potential of 60+ use cases and the labor productivity potential across ~2.1K work activities

Source: McKinsey Global Institute, "The economic potential of generative AI" (June 2023)

Global: Foundational models and related tech services will account for USD 160 - 220 Bn of global annual Gen AI spend by 2028

PRELIMINARY – BASE CASE SCENARIO

Gen AI application annual spend breakdown¹, 2028, in Bn USD



1. B2B focus, excludes revenue from private individuals (e.g., ChatGPT premium accounts)

2. Services include data engineering, model orchestration, and foundational models excludes compute. Source: McKinsey Global Institute, "The economic potential of generative AI" (June 2023)

Note: Base case scenario



5

**Deep
experience and
capabilities**



Rezolve Ai has an experienced management team with deep expertise in managing listed companies, retail, product search, eCommerce and AI

Corporate Operations & Finance

Technology

Business Development and Sales



Dan Wagner
Chairman & CEO

Founded Rezolve Ai in 2016 and MAID in 1984, which traded as Dialog on the LSE in 1994 and Nasdaq in 1995, where Dan became one of the youngest CEOs of a public company



Arthur Yao
Chief Operating & Financial Officer

25+ years of experience on digital technology business development, operations efficiency, and global markets. Previously, Head of Asia Technology Services in Genpact



David Ingram
Chief Product Officer

25+ years in technology product management leadership in e-commerce, social, payments and mobile. Experienced in the delivery of large-scale global SaaS B2B platforms



Dr. Salman Ahmad
Chief Scientist

20+ years of experience in mobile, software technology and applications, and web & server technologies. Previously, CTO and co-founder of Kenja Corp



Crispin Lowery
Chief Revenue Officer

20+ years of experience across enterprise technology and retail operations. Previously, led Retail & Consumer Goods (EMEA) at Microsoft and held leadership roles at Google and Apple



Sauvik Banerjee
President, Professional Services & Chief Digital Officer

20+ years of experience in building & scaling digital platforms across commerce, banking, and consumer services. Previously, Global Commerce Head at Accenture and founding CTO of Tata Digital



Mark Turner
President, Global Commerce

25+ years of experience focused on strategic partnerships, business development, and M&A. Previously, Chief Commercial Officer in the IPO of Attraqt



Peter Vesco
Chief Commercial Officer & GM EMEA

20+ years of experience in the digital, financial, and IT sectors. Previously CEO of ClickandBuy and SVP at Deutsche Telekom Payments



Our management team is supported by a deeply experienced board, advisory board and backed by renowned investors

Board members



Advisory board



Rezolve Ai's investors



Dr. Stephen Perry
Ex CFO, COO and Chief Digital Officer at Visa



Christian Angermayer
Founder of Aperion Investments Group with focus on Life Sciences, FinTech, AI



Hersch Klaff
Founder and CEO of Klaff Reality investment firm focusing on real estate and PE transactions



Sanjay Patel
CEO of Apollo Strategic Growth Capital and Vice Chair of Apollo Capital Solutions



Brooks Newmark
Ex British MP
Ex Sr. Partner at Apollo Management LP



Sir David Wright
Ex British Ambassador to Japan and South Korea
Ex Vice Chairman Barclays Capital
Ex CEO UK Trade and Investment



Justin King CBE
Director of Marks & Spencer
Chairman OVO Energy
Chairman Allwyn Entertainment
Chairman Dexters
Ex CEO of J Sainsbury



Gary Lauder
MD of Lauder Partners a venture capital firm (part of the Estee Lauder Family Office)



Bradley Wickens
CEO Broadreach Investment Fund (Hedge fund)



Tom Kalaris
Founder Saranac Partners
Ex CEO Barclays Wealth & Investment Management



6

**Attractive
financial
model**

Rezolve Ai's economic model provides high operating leverage and a path to profitability

- > **Scalable subscription-based SaaS revenue model** underpinned by high incremental margins requiring limited additional infrastructure investment
- > **Strong Financial Outlook:** Guiding to \$350 million in 2026 revenue and a \$500 million ARR Exit Rate for 2026
 - ✓ **2025 Exit Rate of \$209 million estimated to outperform prior guidance and market consensus estimates**, driven by blue-chip customer subscription wins
- > **Path to Profitability** with Adjusted EBITDA break-even targeted for Q2 2026
- > **Ample liquidity position** with ~\$120 million in cash to support growth & strategic initiatives
 - ✓ **Raised \$250 million** in private placement funding from institutional investors in the third quarter 2025
- > **Clean balance sheet** with no toxic convertible debt

Our investment highlights

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves search, advice and revenue generation

1

Unique selling proposition

2

Robust competitive position

3

Clear monetization strategy

4

Large & growing market

5

Track record of success

6

Attractive financial model

rezolve[®]
advanced retail technologies

A blue speech bubble containing the lowercase letters 'ai' in white, positioned above the end of the word 'rezolve'.