
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of January 2025
Commission File Number 001-42254**

Rezolve AI Limited
(Translation of registrant's name into English)

**3rd Floor, 80 New Bond Street
London, W1S 1SB
United Kingdom**
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

INFORMATION CONTAINED IN THIS REPORT ON FORM 6-K

On January 21, 2025, the Company made available an investor presentation on its website. A copy of the investor presentation is attached hereto as Exhibit 99.1.

Exhibit No.	Description
99.1	<u>Investor Presentation.</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 21, 2025

By:	<u>/s/ Daniel Wagner</u>
Name:	Daniel Wagner
Title:	Chief Executive Officer and Chairman

Investor presentation

January 2025



Disclaimer

Forward-Looking Statements

This Presentation includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. The actual results of Rezolve AI Limited ("Rezolve") may differ from their expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect", "estimate", "project", "budget", "forecast", "anticipate", "intend", "plan", "may", "will", "could", "should", "believes", "predicts", "potential", "continue", and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, Rezolve's expectations with respect to sales from its co-selling arrangements and descriptions of future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Forward-looking statements in this Presentation include Rezolve's expectations. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of Rezolve's amended registration statement on Form F-4 (File No. 333-272751) filed with the U.S. Securities and Exchange Commission ("SEC") on July 5, 2024, and declared effective by the SEC on July 9, 2024 (the "Registration Statement") and its subsequent filings made with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Most of these factors are outside Rezolve's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) competition, the ability of Rezolve to grow and manage growth profitably, and retain its management and key employees; (2) changes in applicable laws or regulations; and (3) weakness in the economy, market trends, uncertainty and other conditions in the markets in which Rezolve operates, and other factors beyond its control, such as inflation or rising interest rates. Rezolve cautions that the foregoing list of factors is not exclusive and not to place undue reliance upon any forward-looking statements, including projections, which speak only as of the date made. None of Rezolve nor any other person is responsible for updating or revising any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

All information set forth herein speaks only as of the date hereof in the case of information about Rezolve or the date of such information in the case of information from persons other than Rezolve, and Rezolve expressly disclaims any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this Presentation or to reflect any changes in their expectations or any change in events, conditions or circumstances on which any statement is based. Annualized, pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

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Industry and Market Data

In this Presentation, Rezolve relies on and refers to publicly available information and statistics regarding market participants in the sectors in which Rezolve competes and other industry data. Any comparison of Rezolve to the industry or to any of its competitors is based on this publicly available information and statistics and such comparisons assume the reliability of the information available to Rezolve. Rezolve obtained this information and statistics from third-party sources, including reports by market research firms and company filings. While Rezolve believes such third-party information is reliable, there can be no assurance as to the accuracy or completeness of the indicated information. Rezolve has not independently verified the information provided by the third-party sources.

Forecasts and Illustrative Scenarios

This Presentation contains information with respect to Rezolve's projected results. This forecast is based on currently available information and Rezolve estimates as of the date of this presentation. None of Rezolve nor any independent auditors have audited, or performed any procedures with respect to any information for the purpose of its inclusion in this Presentation, and, accordingly, none of them express an opinion or provided any other form of assurance with respect thereto for the purpose of this Presentation. These projections are for illustrative purposes only and should not be relied upon as being necessarily indicative of future results. Rezolve does not undertake any commitment to update or revise any such information, whether as a result of new information, future events or otherwise. The assumptions and estimates underlying the above-referenced information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in such information. While all financial projections, estimates and targets are necessarily speculative, Rezolve believes that the preparation of prospective financial information involves increasingly higher levels of uncertainty the further out the projection, estimate or target extends from the date of preparation. Inclusion of the prospective financial information in this Presentation should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

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Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves their search, advice and revenue generation



Ai Powered Conversational
Commerce



Ai Powered Engagement
Platform



Ai Powered Knowledge
Management

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves their search, advice and revenue generation BRAiN commerce BRAiN checkout BRAiN assistant Ai Powered Conversational Commerce Ai Powered Engagement Platform Ai Powered Knowledge Management 3 (company logo)

Rezolve Ai is designed to provide the next level of performance in digital shopping with Gen AI powered search, advisory and checkout...

Value proposition

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves search, advice and revenue generation

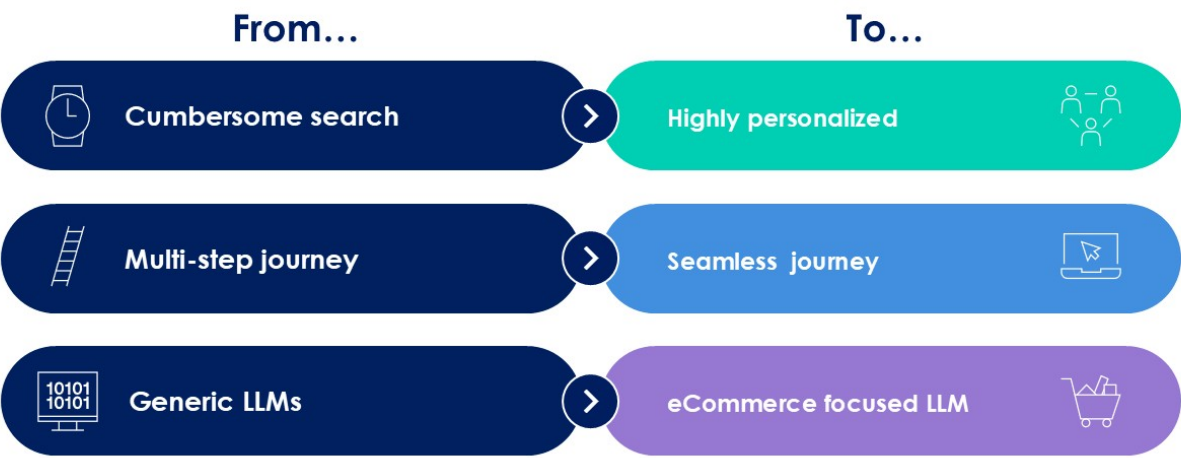
This is how Rezolve Ai is making it a reality

- > Offer a **cloud-based highly scalable SaaS model with a B2B2C go-to-Market approach** targeting large eCommerce platforms & merchants and PSPs¹
- > Generate revenue from business customers with a **monthly fixed SaaS fee** structured around 3 tiers based on their respective search volume
- > USP is a **custom-built Gen AI toolkit** trained on eCommerce data

1. Payment Service Providers

Rezolve Ai is designed to provide the next level of performance in digital shopping with Gen AI powered search, advisory and checkout... Value proposition Rezolve Ai is advancing digital retail engagement with its proprietary tech by providing customers with their own Gen AI powered sales engine that significantly improves search, advice and revenue generation This is how Rezolve Ai is making it a reality Offer a cloud-based highly scalable SaaS model with a B2B2C go-to-Market approach targeting large eCommerce platforms & merchants and PSPs¹ Generate revenue from business customers with a monthly fixed SaaS fee structured around 3 tiers based on their respective search volume USP is a custom-built Gen AI toolkit trained on eCommerce data Payment Service Providers 4 (company logo)

...through a suite of Gen AI-enabled solutions powered by Rezolve Ai's foundational LLM brainpowa



...through a suite of Gen AI-enabled solutions powered by Rezolve Ai's foundational LLM brainpowa From... Cumbersome search Multi-step journey Generic LLMs To... Highly personalized Seamless journey eCommerce focused LLM 5 (Company logo)

Our investment highlights: Rezolve Ai is uniquely positioned to create value by using Gen AI to transform Search and eCommerce

	1	Unique selling proposition	100+	Client discussions in the sales pipeline, multiple initial client acquisitions, marketing and distribution partnerships with global hyperscalers Microsoft and Google
	2	Robust competitive position	300 Bn	Token data sets made from proprietary data to train Rezolve Ai's foundational model, proprietary patented AI-technology
	3	Clear monetization strategy	3	Tiers of pricing differentiated by search volume, merchant-friendly crypto payment solution with Tether
	4	Large & growing market	480-540 Bn	USD total addressable market
	5	Deep experience and capabilities	>205,000	Previously onboarded merchants globally. Highly experienced management and board
	6	Attractive financial model, robust capital structure and coverage	>100 Mn	USD of expected ARR by 2025; successful equity conversion of USD 59mm of debt and USD 15mm equity raise in December 2024, coverage by five US market analysts with buy-rating as of January 2025
Source: Rezolve Ai's SEC filings, Rezolve Ai financial model				
				 6

Our investment highlights: Rezolve Ai is uniquely positioned to create value by using Gen AI to transform Search and eCommerce 1 Unique selling proposition 2 Robust competitive position 3 Clear monetization strategy 4 Large & growing market 5 Deep experience and capabilities 6 Attractive financial model, robust capital structure and coverage 100+ Client discussions in the sales pipeline, multiple initial client acquisitions, marketing and distribution partnerships with global hyperscalers Microsoft and Google 300 Bn Token data sets made from proprietary data to train Rezolve Ai's foundational model, proprietary patented AI-technology 3 Tiers of pricing differentiated by search volume, merchant-friendly crypto payment solution with Tether 480-540 Bn USD total addressable market >205,000 Previously onboarded merchants globally. Highly experienced management and board >100 Mn USD of expected ARR by 2025; successful equity conversion of USD 59mm of debt and USD 15mm equity raise in December 2024, coverage by five US market analysts with buy-rating as of January 2025 Source: Rezolve Ai's SEC filings, Rezolve Ai financial model 6 (Company logo)

Significant capital raises in AI, driven by robust private sector interest, position Rezolve Ai at the center of a major investment opportunity

Recent AI Capital Raises with significant valuations at various commercialization phases

HQ	Company	Last Known Valuation, USD bn	Total Raised ¹ , USD bn	Revenue, USD mn	Year Founded
	 OpenAI	 157	 17.9	 3,700	2015
	 databricks	 62.0	 10.0	 1,600	2013
	 ANTHROPIC	 60.0	 8.4	 1,000	2021
	 grammarly	 13.0	 0.4	 125	2009
	 MISTRAL AI	 6.0	 0.5	N/A	2023
	 SambaNova	 5.0	 1.1	 26	2017
	 SIERRA	 4.5	 >0.2	 20	2023
	 Inflection	 4.0	 1.6	N/A	2022
	 cohere	 5.5	 1.4	 35	2019

Rezolve Ai is attractively positioned relative to peer group

Note: Raised to date includes only transactions with known deal value
Source: Pitchbook, Reuters, Crunchbase

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Significant capital raises in AI, driven by robust private sector interest, position Rezolve Ai at the center of a major investment opportunity
Recent AI Capital Raises with significant valuations at various commercialization phases
HQ Company Last Known Valuation, USD bn Total Raised¹, USD bn Revenue, USD mn Year Founded
OpenAI databricks ANTHROPIC Grammarly MISTRAL SambaNova SIERRA Inflection cohere
157 62.0 60.0 13.0 6.0 5.0 4.5 4.0 5.5 17.9 10.0 8.4 0.4 0.5 1.1 >0.2 1.6 1.4 3,700 1,600 1,000 125 2009 N/A 2023 26 2017 20 2023 N/A 2022 35 2019
Rezolve Ai is attractively positioned relative to peer group
Note: Raised to date includes only transactions with known deal value
Source: Pitchbook, Reuters, Crunchbase 7 (Company logo)



1 Unique selling proposition

USPPositioningMonetization strategyMarketExperienceFinancial model

Rezolve Ai aims to be a leader in eCommerce through faster time to market, seamless UX, lower TCO and personalization



Faster time to market

One-click API integration



Seamless user experience (UX)

Addressing key eCommerce pain points



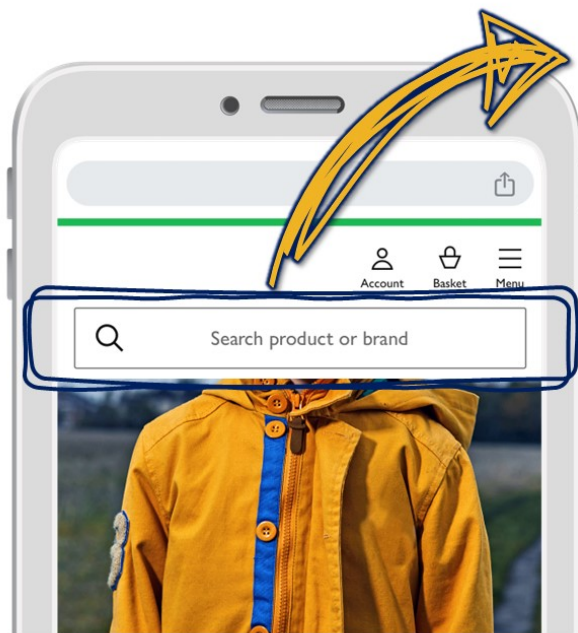
Lower total cost of ownership (TCO)

Foundation LLM and productized solution suite

Personalization enabled by gen AI

rezolve AI 9

USP Positioning Monetization strategy Market Experience Financial model Rezolve Ai aims to be a leader in eCommerce through faster time to market, seamless UX, lower TCO and personalization Faster time to market One-click API integration Seamless user experience (UX) Addressing key eCommerce pain points Lower total cost of ownership (TCO) Foundation LLM and productized solution suite Personalization enabled by gen AI 9 (Company logo)



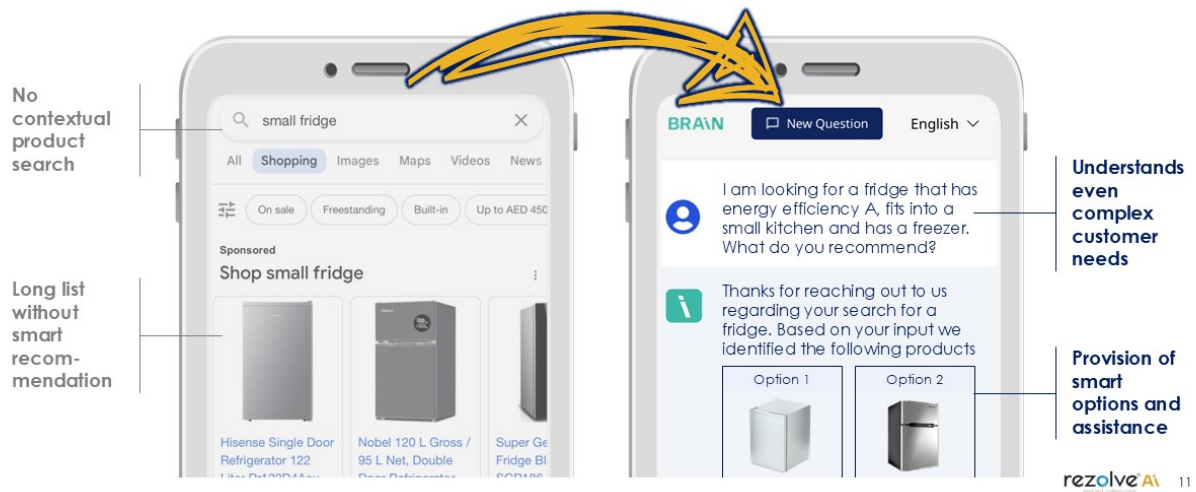
User experience of eCommerce has not changed significantly since the early 2010s

- 1990** Basic functionality with inaccurate results
- 2000s** Keyword-based search including filters and faceted search
- 2010s** Personalization and recommendation engines
- Now** Next level of digital shopping experience through AI-powered search and advice

Past – Recommendation engine fails to filter the catalog on best possible options

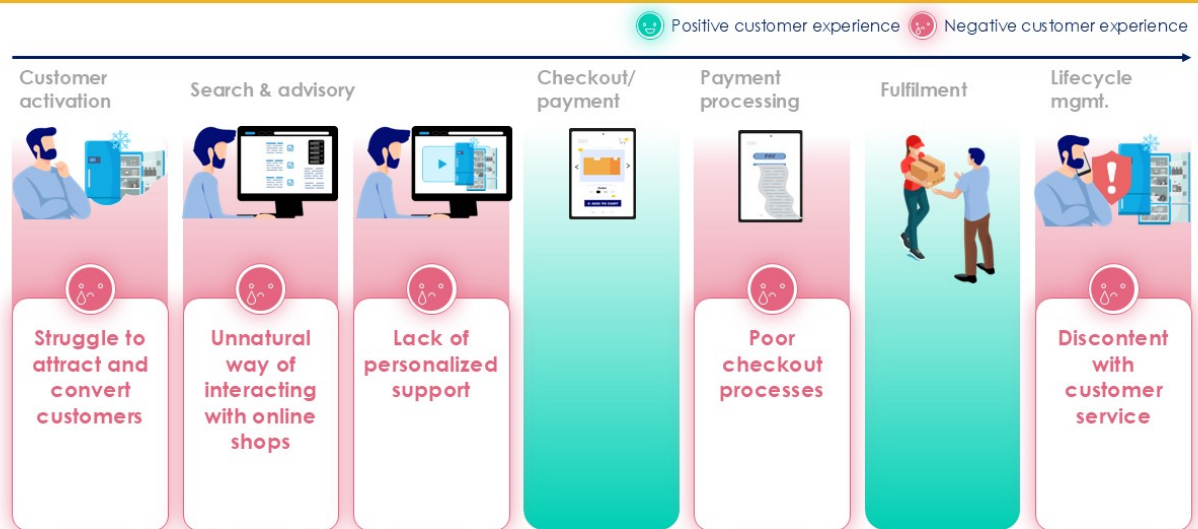
Now – Next level of digital shopping via **Gen AI-powered** search and sales assistance

Rezolve Ai transforms digital interaction



USP Positioning Monetization strategy Market Experience Financial model

eCommerce customer journey includes several negative experiences for shoppers that result in 70%+ card abandonment and lower revenue for stores



USP

Positioning

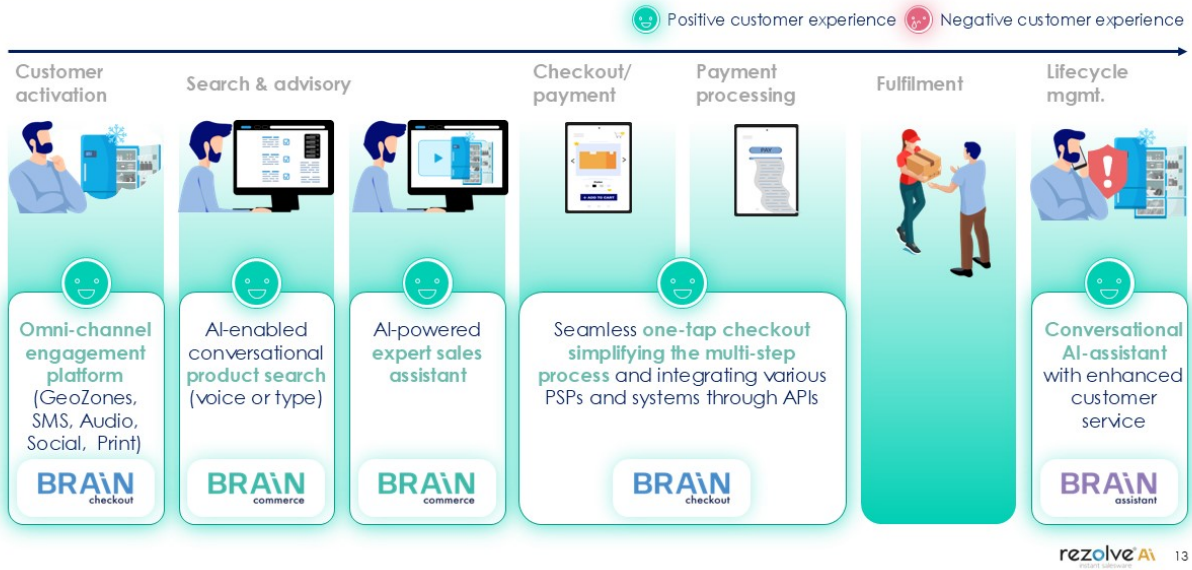
Monetization strategy

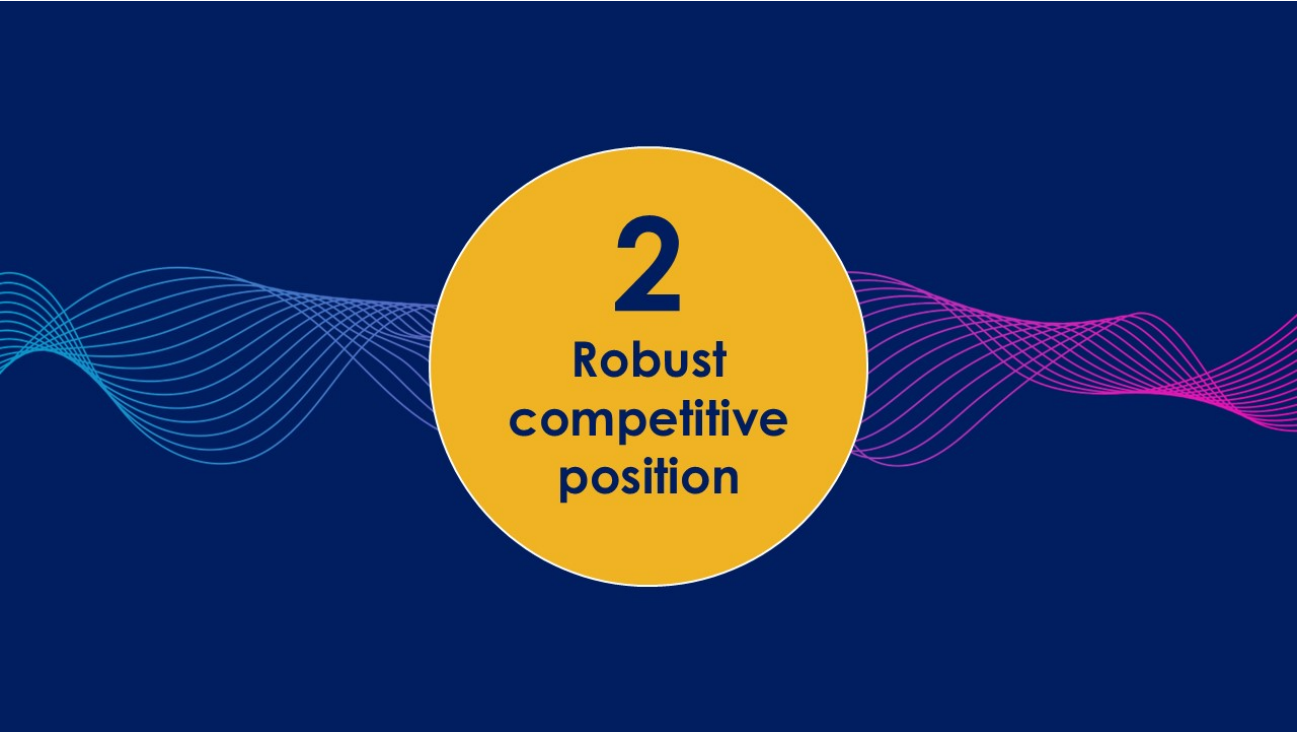
Market

Experience

Financial model

Rezolve Ai's holistic product suite solves end-customer pain points across the customer journey



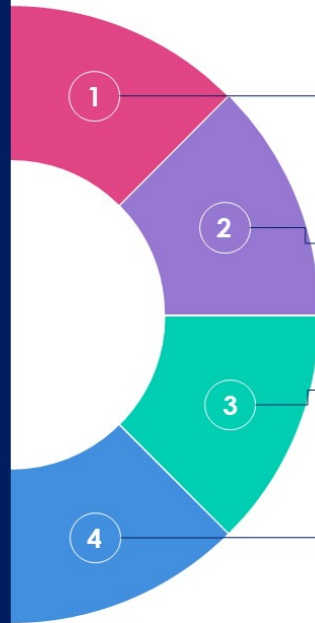


2

**Robust
competitive
position**



Rezolve Ai's
proprietary
commerce-
centric LLM
brainpowa
provides
outstanding
sales advisory
and outcomes



1 Commerce-centric



Commerce-centric LLM specially trained on proprietary data using a distinctive method for cataloging eCommerce data

2 Powerful search and merchandising



Enhances accuracy of search outcomes from current lexical and semantic search technologies like Elasticsearch, OpenSearch, or Solr

3 Ready to deploy and flexible deployment options



Offers on-premises or SaaS cloud deployment with a microservices architecture for rapid, scalable deployment

4 Multilingual and versatile

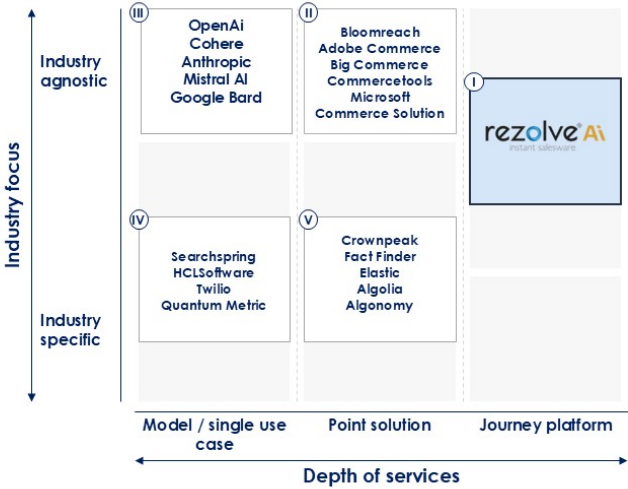


Available in 95 languages; creates robust chatbots and knowledge assistants for precise, data-driven enterprise specific conversations

ILLUSTRATIVE

Deep-dive next

Competitive landscape



Player archetypes

I		Gen AI enabled eCommerce platform	Offers full suite of eCommerce and retail Gen AI-enabled products to enable merchants across the customer journey
II		All-in-one eCommerce platform	<i>Emerging:</i> offer end-to-end online business solution (eCommerce), often start out as single use case
III		LLM providers	Offer access to large language models (LLMs) that were trained on generic and broad datasets
IV		Single use case	Solve a single use-case (e.g., customer queries handling)
V		Search engines	Offer search engine services, which enables users to perform internet searches to find specific information, websites, or resources

USP

Positioning

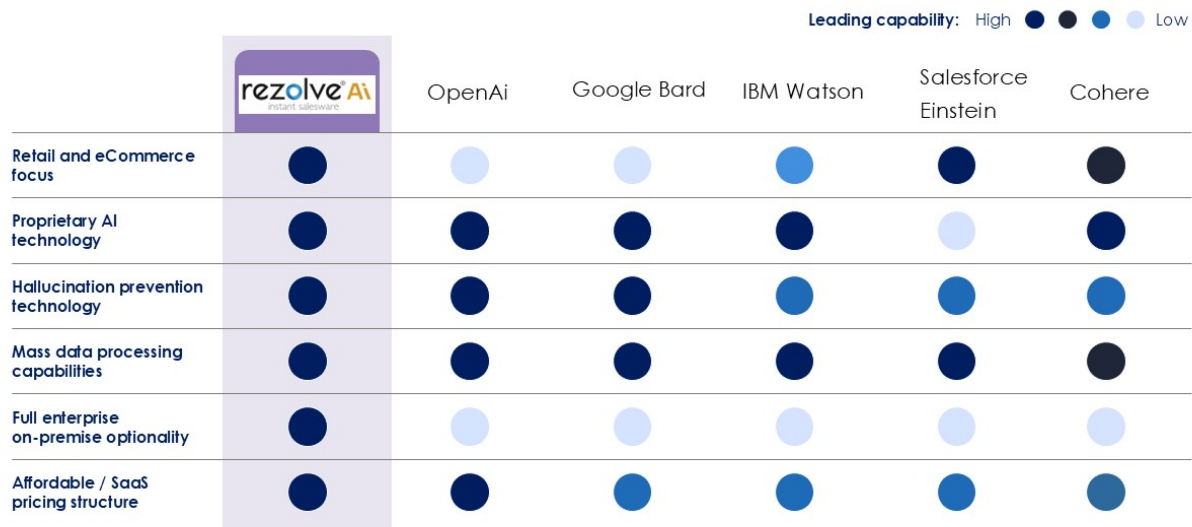
Monetization strategy

Market

Experience

Financial model

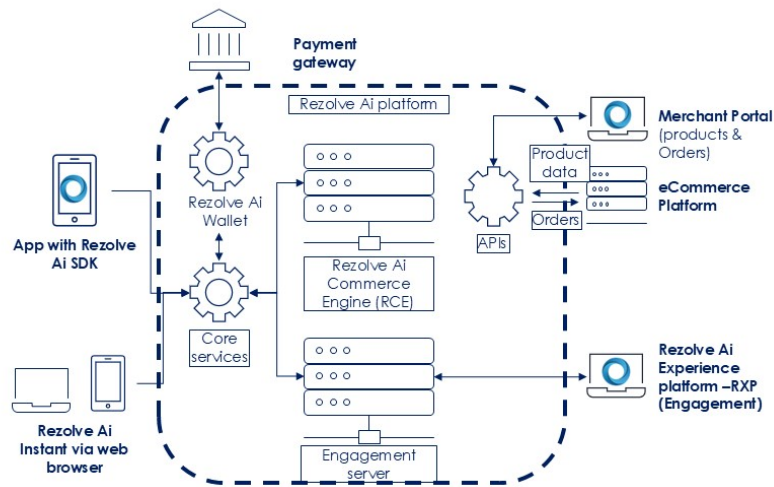
Resolve Ai is positioned in the eCommerce vertical compared to large LLM providers



Source: Management estimates, Resolve Ai's SEC filings

Rezolve Ai's SaaS offerings are built on a microservices architecture designed for scalability and is based on a cloud-agnostic design

Technology platform and architecture



Highlights



Scalable **platform enabled** by services containerized running on Kubernetes cluster



Rapid setup and deployment **by using** Terraform



High availability and scalability built into the intrinsic architecture **design** at application and infrastructure level

Trained to read, understand and generate eCommerce-related content for the merchant, brainpowa uses its own embedding models to understand the meaning of product and text data at massive scale, unlocking powerful meta data + semantic search, and classification



Enhancing Content

Product enrichment processes using the models generative capability combined with Computer Vision models to enhance product dataset



Improving Categorization

Classification and Clustering engine of the model support expansive taxonomy generation into knowledge graphs with subclass inference capabilities



Understanding intent

The language model is able to understand the customer's intent and provide correct responses



3

**Clear
monetization
strategy**

Rezolve AI's Go-to-Market strategy is based on four distinctive pillars



Differentiated value proposition

Highest **emphasis on advancing eCommerce** via AI-enabled search, sales assistant and seamless checkout



Attractive sales geographies

Initial focus on Europe (USD 152 Bn) **and North America**¹ (USD 182 Bn) to capture the largest and fastest growing markets



Clear target customers

Focus on **global hyperscaling partnerships** with **Microsoft** and **Google**, **top merchants and players** within **eCommerce, PSPs** and **retail conglomerates**



Strong sales capabilities

Industry leading **sales capability** with **rich experience in eCommerce** and relationships with global distributors and merchants

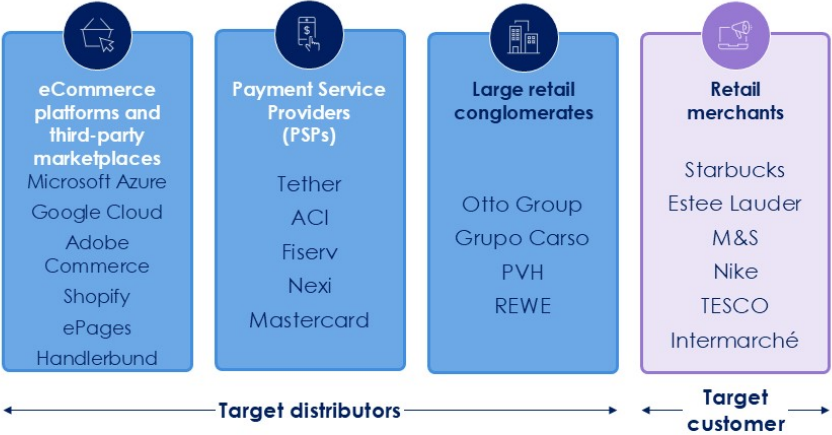
1. Incl. Mexico

Source: Rezolve AI's SEC filings; Rezolve AI's business plan

ILLUSTRATIVE

Sales channel: Indirect Direct

Target segments (incl. potential target distributors and customers)



How Rezolve Ai creates value for distributors and customers

Increase in revenue
by providing improved product search and discovery

Boost average order value
value by providing AI shopping advisory

Increase touchpoints of engagement both offline and online

Improve conversion rates by providing seamless checkout

Microsoft and Rezolve Ai Partner to Drive Global Retail Innovation with AI-Powered Commerce Solutions

Fulsome Endorsement



Nick Parker, President of Industry and Partnerships at Microsoft:

*"Rezolve's **unique** technology specifically designed for commerce and retail, is transforming how businesses approach customer engagement and digital transactions."*

Source: <https://www.rezolve.com/investors/>

Broad Partnership Scope



Levelling Up Digital and Commerce Engagement:

By integrating the Brain Suite with Microsoft Azure, Rezolve Ai offers retailers scalable and secure AI capabilities, backed by Azure's enterprise-grade infrastructure, that are designed to reduce cart abandonment.



Global Distribution via Platform's Application Marketplace:

Brain Suite will be listed on the Microsoft Azure Marketplace, providing seamless access for retailers globally to leverage AI-driven solutions for commerce.



\$130m+ Go-to-Market and Co-Sell Support:

Microsoft is committed to provide marketing and sales initiatives with an expected value up to \$130+ million over the next five years:

- **Marketing:** Joint marketing campaigns, PR, and field enablement.
- **Co-Sell Support:** Access to Microsoft's 35,000 incentivized sellers and marketplace rewards to accelerate customer acquisition, connecting Rezolve Ai with top retail customers across three major continents each quarter
- **ISV Success Benefits:** Access to Microsoft AI Cloud Partner Program benefits, unlocking incentives, co-sell readiness and technical support

Google and Rezolve Ai Join Forces to Transform Global Commerce Experiences Through Unique Generative AI and Cloud Infrastructure Solutions



Daniel M. Wagner, CEO of Rezolve Ai:

"Google's commitment to our vision, alongside their extensive resources and expertise, enables us to accelerate our mission to transform eCommerce. With Google Cloud's global reach, we can drive exponential growth and deliver unprecedented value to retailers worldwide."

Source: <https://www.rezolve.com/investors/>

Key Aspects of the Partnership

- Global Reselling through Google's Sales Channels:**
Google plans to distribute Rezolve Ai's Brain Suite worldwide, empowering retailers with advanced AI solutions that improve customer engagement, optimize operations, and drive business growth.
- Revenue Contribution & Customer Incentives:**
Google and Rezolve Ai expect that its channels will contribute over 50% of Rezolve Ai's projected revenues in the coming years. Customers with Google Cloud commitments will be incentivized to adopt Rezolve Ai's Brain Suite, reducing their commitments while gaining access to next-gen eCommerce capabilities.
- Co-Marketing and Innovation:**
Google and Rezolve Ai expect to co-invest in a series of global marketing initiatives to drive brand awareness and demand for Brain Suite products, with collaborative innovation projects aimed at continuously enhancing Rezolve Ai Suite's capabilities.
- Integration with Google Cloud Infrastructure:**
By hosting Rezolve Ai's Brain Suite on Google Cloud, this partnership aims to ensure reliable, scalable, and secure deployment, giving retailers on Google Cloud access to AI-driven tools that create personalized, efficient customer journeys.

Tether and Rezolve Ai Share Vision to Make Crypto Mainstream, Eliminate Merchant Fees, and Redefine USD 600bn-Retail Payments Market

Building together



Paolo Ardoino, CEO of Tether

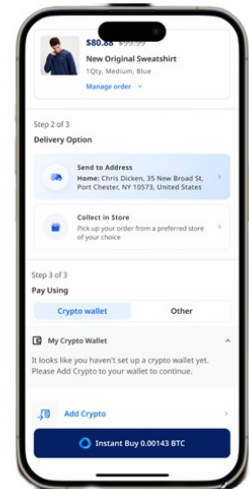
"Cryptocurrency is no longer the future - it's here, and our strategic alliance with Rezolve Ai makes it practical and accessible for everyone.... **Together**, we're building a system that empowers consumers and retailers alike."

Source: <https://www.rezolve.com/investors/>

Delivering Game-changing Technology

- **Merchant Fee-Free Transactions:**
Intended to create a disruptive incentive for retailers to adopt the system and encourage customer usage.
- **Real-Time Crypto-to-Fiat Conversion:**
plan to work with exchanges to conduct instant crypto-to-fiat conversions, with funds credited to merchants in fiat at regular intervals.
- **Global Scalability:**
A blockchain-based, AI-driven platform that integrates easily into retailers' existing apps and websites.
- **Consumer-Friendly Wallets:**
Tether's non-custodial wallet WDK is planned to be integrated directly into Rezolve Ai's apps and partner merchants' platforms, enabling users to load any cryptocurrency and use it for purchases

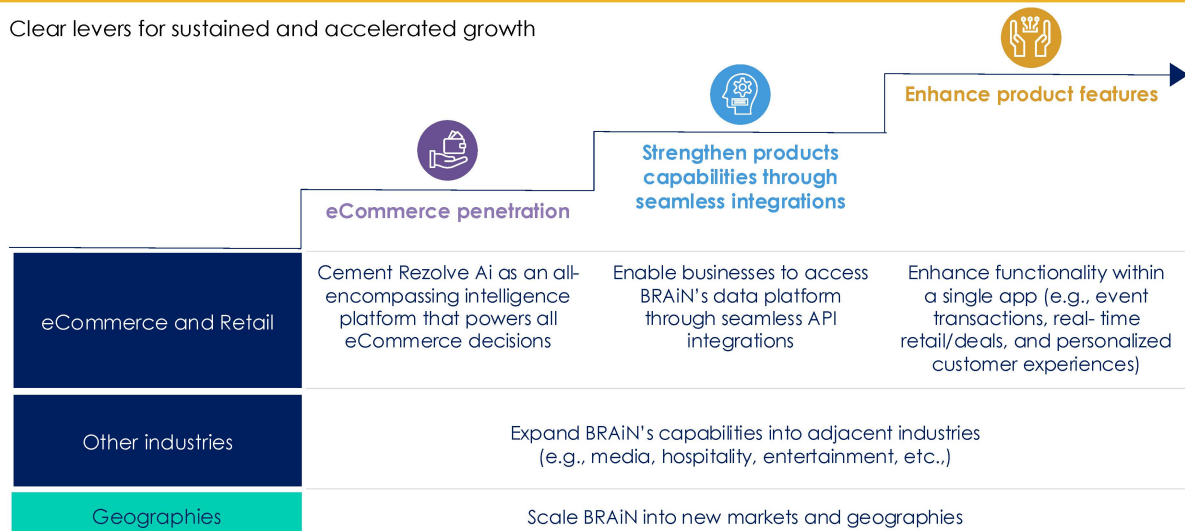
With a 400 million growing user base already utilizing Tether's USD₮, the most widely adopted stablecoin



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Rezolve Ai's long-term go-to-market strategy aims to expand its product offerings and scale into new industries and geographies

Clear levers for sustained and accelerated growth



Source: Rezolve Ai's SEC filings; Rezolve Ai's business plan

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4

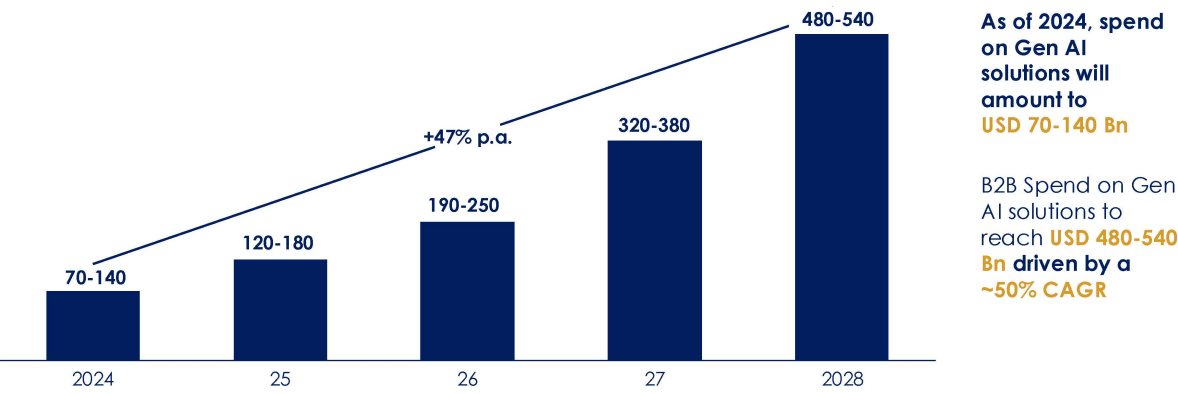
**Large &
growing
market**

 | [USP](#) | [Positioning](#) | [Monetization strategy](#) | **[Market](#)** | [Experience](#) | [Financial model](#)

Global: Total spend on Gen AI solutions in 2028 is expected to be USD ~500 Bn+

PRELIMINARY – BASE CASE SCENARIO

Annual forecasted spend on Gen AI solutions, 2024-28, USD Bn¹



1. Methodology includes two complementary lenses i.e., the total economic potential of 60+ use cases and the labor productivity potential across ~2.1K work activities
Source: McKinsey Global Institute, "The economic potential of generative AI" (June 2023)

PRELIMINARY – BASE CASE SCENARIO

480-540

190-230

Margin of software and AI point solution providers embedding Gen AI into their product

270-330

5-20

70-90

10-30

100-140

60-80

2028 spend on Gen AI solutions

2028 spend on Gen AI application development

Compute hardware costs (non-cloud only)

Cloud platform cost

AI tooling costs

rezolve® Ai
instant salesware

Foundational models and related tech services²

Application creation

1. B2B focus, excludes revenue from private individuals (e.g., ChatGPT premium accounts)

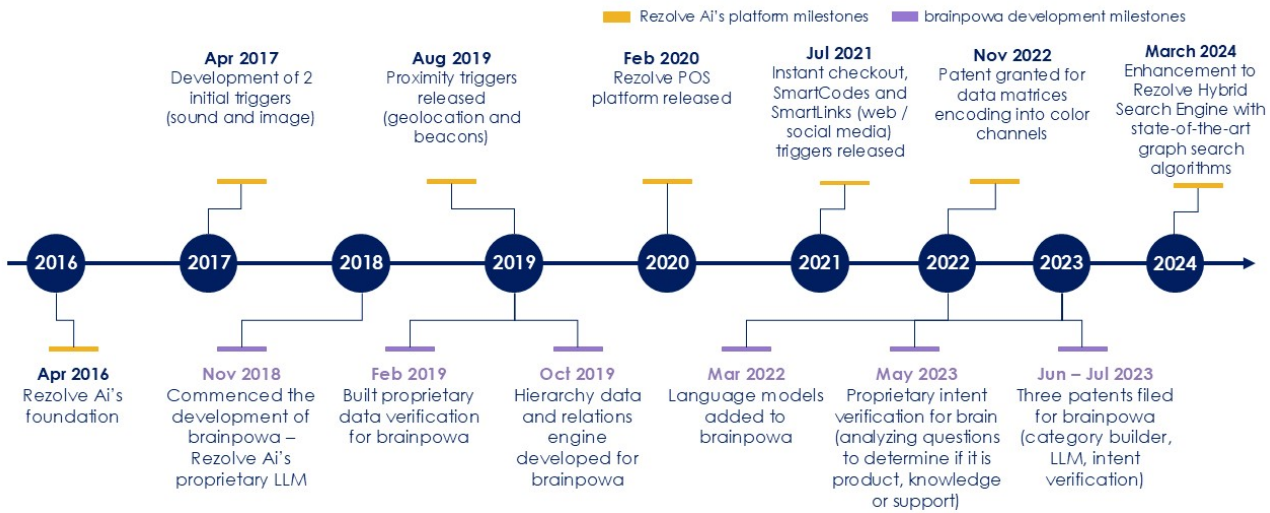
2. Services include data engineering, model orchestration, and foundational models excludes compute. Source: McKinsey Global Institute, "The economic potential of generative AI" (June 2023)

Note: Base case scenario.



USP
Positioning
Monetization strategy
Market
Experience
Financial model

Rezolve Ai stands at the vanguard of the eCommerce industry, providing an engagement platform, powered by cutting-edge AI





USP

Positioning

Monetization strategy

Market

Experience

Financial model

Our management team is supported by a deeply experienced board, advisory board and backed by renowned investors

Board members  Advisory board 

Rezolve AI's investors



Dr. Stephen Perry
Ex CFO, COO and Chief
Digital Officer at Visa



Christian Angermayer
Founder of Aperion
Investments Group with
focus on Life Sciences,
FinTech, AI



Hersch Klaff
Founder and CEO of Klaff
Reality investment firm
focusing on real estate
and PE transactions



Sanjay Patel
CEO of Apollo Strategic
Growth Capital and
Vice Chair of Apollo
Capital Solutions



Brooks Newmark
Ex British MP
Ex Sr. Partner at Apollo
Management LP



Sir David Wright
Ex British Ambassador to
Japan and South Korea
Ex Vice Chairman
Barclays Capital
Ex CEO UK Trade and
Investment



Justin King CBE
Director of Marks & Spencer
Chairman OVO Energy
Chairman Allwyn
Entertainment
Chairman Dexters
Ex CEO of J Sainsbury



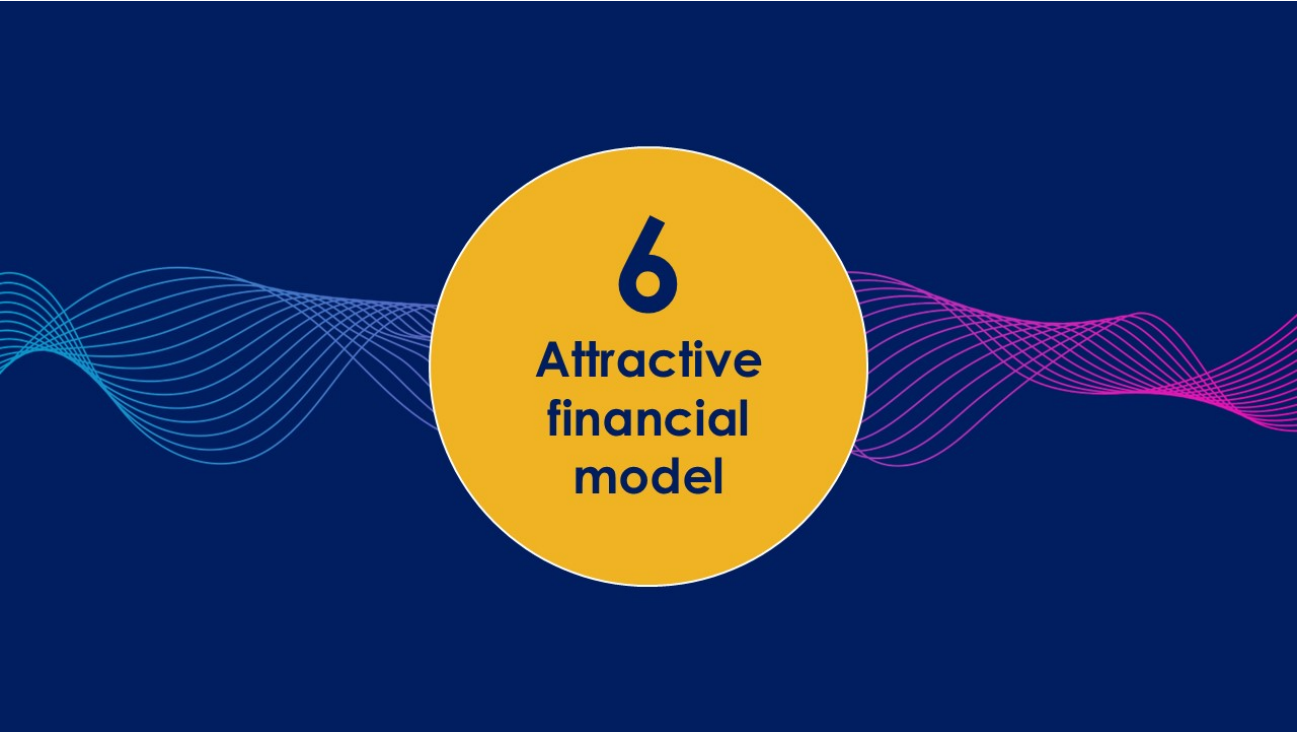
Gary Lauder
MD of Lauder Partners a
venture capital firm (part
of the Estee Lauder
Family Office)



Bradley Wickens
CEO Broadreach
Investment Fund (Hedge
fund)



Tom Kalaris
Founder Saranac Partners
Ex CEO Barclays Wealth &
Investment Management



6

**Attractive
financial
model**

Rezolve Ai's current management plan focuses on investing additional efforts to sign distributors and expanding geographical footprint

Growth area

1 Channel sales

2 Direct sales

3 BRAiN Assistant

4 Tether

Growth lever description

Increase distribution depth and reach (indirect sales)

By scaling global sales partnerships with Microsoft and Google and investing in efforts to develop additional distributors (e.g., digital commerce and PSPs) to increase market penetration

Acceleration of ongoing direct sales efforts

By ramping up resources to win new direct clients (e.g., large conglomerates) in North America, UK & EU, Asia and Middle East, intensifying the expansion for digital commerce customers, and further investing in identifying verticals outside of retail

Expand marketing efforts for BRAiN Assistant in the B2C space

By bolstering Rezolve Ai's marketing initiatives to increase brand awareness, digital reach and awareness

Introduce and Scale merchant-friendly crypto payment solutions

By integrating WDK by Tether into Rezolve Ai's Brain Checkout platform

Source: Rezolve Ai's SEC filings; Rezolve Ai's business plan and press releases

Our investment highlights

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves search, advice and revenue generation

1
Unique selling proposition

2
Robust competitive position

3
Clear monetization strategy

4
Large & growing market

5
Track record of success

6
Attractive financial model

Source: Rezolve Ai's SEC filings, Rezolve Ai financial model



