
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of February 2025
Commission File Number 001-42254**

Rezolve AI Limited
(Translation of registrant's name into English)

**21 Sackville Street,
London, W1S 3DN
United Kingdom**
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

INFORMATION CONTAINED IN THIS REPORT ON FORM 6-K

On February 11, 2025, the Company made available an investor presentation on its website. A copy of the investor presentation is attached hereto as Exhibit 99.1.

Exhibit No.	Description
99.1	<u>Investor Presentation.</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 11, 2025

By: /s/ Daniel Wagner
Name: Daniel Wagner
Title: Chief Executive Officer and Chairman

Investor presentation

February 2025



Disclaimer

Forward-Looking Statements

This Presentation includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. The actual results of Rezolve Ai Limited ("Rezolve") may differ from their expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect", "estimate", "project", "budget", "forecast", "anticipate", "intend", "plan", "may", "will", "could", "should", "believes", "predicts", "potential", "continue", and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, Rezolve's expectations with respect to sales from its co-selling arrangements and descriptions of future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Forward-looking statements in this Presentation include Rezolve's expectations. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of Rezolve's amended registration statement on Form F-4 (File No. 333-272751) filed with the U.S. Securities and Exchange Commission ("SEC") on July 5, 2024, and declared effective by the SEC on July 9, 2024 (the "Registration Statement") and its subsequent filings made with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Most of these factors are outside Rezolve's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) competition, the ability of Rezolve to grow and manage growth profitably, and retain its management and key employees; (2) changes in applicable laws or regulations; and (3) weakness in the economy, market trends, uncertainty and other conditions in the markets in which Rezolve operates, and other factors beyond its control, such as inflation or rising interest rates. Rezolve cautions that the foregoing list of factors is not exclusive and not to place undue reliance upon any forward-looking statements, including projections, which speak only as of the date made. None of Rezolve nor any other person is responsible for updating or revising any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

All information set forth herein speaks only as of the date hereof in the case of information about Rezolve or the date of such information in the case of information from persons other than Rezolve, and Rezolve expressly disclaims any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this Presentation or to reflect any changes in their expectations or any change in events, conditions or circumstances on which any statement is based. Annualized, pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

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Industry and Market Data

In this Presentation, Rezolve relies on and refers to publicly available information and statistics regarding market participants in the sectors in which Rezolve competes and other industry data. Any comparison of Rezolve to the industry or to any of its competitors is based on this publicly available information and statistics and such comparisons assume the reliability of the information available to Rezolve. Rezolve obtained this information and statistics from third-party sources, including reports by market research firms and company filings. While Rezolve believes such third-party information is reliable, there can be no assurance as to the accuracy or completeness of the indicated information. Rezolve has not independently verified the information provided by the third-party sources.

Forecasts and Illustrative Scenarios

This Presentation contains information with respect to Rezolve's projected results. This forecast is based on currently available information and Rezolve estimates as of the date of this presentation. None of Rezolve nor any independent auditors have audited, or performed any procedures with respect to any information for the purpose of its inclusion in this Presentation, and, accordingly, none of them express an opinion or provided any other form of assurance with respect thereto for the purpose of this Presentation. These projections are for illustrative purposes only and should not be relied upon as being necessarily indicative of future results. Rezolve does not undertake any commitment to update or revise any such information, whether as a result of new information, future events or otherwise. The assumptions and estimates underlying the above-referenced information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in such information. While all financial projections, estimates and targets are necessarily speculative, Rezolve believes that the preparation of prospective financial information involves increasingly higher levels of uncertainty the further out the projection, estimate or target extends from the date of preparation. Inclusion of the prospective financial information in this Presentation should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

All data and information contained in this Presentation is presented as of February 9, 2025 unless otherwise indicated herein.



Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves their search, advice and revenue generation



Ai Powered Conversational
Commerce



Ai Powered Engagement
Platform



Ai Powered Knowledge
Management



Rezolve Ai is designed to provide the next level of performance in digital shopping with Gen AI powered search, advisory and checkout...

Value proposition

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves search, advice and revenue generation

This is how Rezolve Ai is making it a reality

- Offer a **cloud-based highly scalable SaaS model with a B2B2C go-to-Market approach** targeting large eCommerce platforms & merchants and PSPs¹
- Generate revenue from business customers with a **monthly fixed SaaS fee** structured around 3 tiers based on their respective search volume
- USP is a **custom-built Gen AI toolkit** trained on eCommerce data

1. Payment Service Providers

...through a suite of Gen AI-enabled solutions powered by Rezolve Ai's foundational LLM brainpowa

From...

To...



Cumbersome search



Highly personalized



Multi-step journey



Seamless journey



Generic LLMs



eCommerce focused LLM



Our investment highlights: Rezolve Ai is uniquely positioned to create value by using Gen AI to transform Search and eCommerce





















- | | | | |
|----------|--|--------------------|--|
| 1 | Unique selling proposition | 100+ | Client discussions in the sales pipeline, multiple initial client acquisitions, marketing and distribution partnerships with global hyperscalers Microsoft and Google |
| 2 | Robust competitive position | 300 Bn | Token data sets made from proprietary data to train Rezolve Ai's foundational model, proprietary patented AI-technology |
| 3 | Clear monetization strategy | 3 | Tiers of pricing differentiated by search volume, merchant-friendly crypto payment solution with Tether |
| 4 | Large & growing market | 480-540 Bn | USD total addressable market |
| 5 | Deep experience and capabilities | >205,000 | Previously onboarded merchants globally. Highly experienced management and board |
| 6 | Attractive financial model, robust capital structure and coverage | >100 Mn | USD of expected ARR by 2025; successful equity conversion of USD 59mm of debt, successful USD 15mm equity raise in December 2024, and USD 30mm bank debt raise in January 2025, coverage by five US market analysts with buy-rating as of January 2025 |

Source: Rezolve Ai's SEC filings, Rezolve Ai financial model

Significant capital raises in AI, driven by robust private sector interest, position Rezolve Ai at the center of a major investment opportunity

Recent AI Capital Raises with significant valuations at various commercialization phases

HQ	Company	Last Known Valuation, USD bn	Total Raised ¹ , USD bn	Revenue, USD mn	Year Founded
	 OpenAI	157	17.9	3,700	2015
	 databricks	62.0	10.0	1,600	2013
	 ANTHROPIC	60.0	8.4	1,000	2021
	 grammarly	13.0	0.4	125	2009
	 MISTRAL AI	6.0	0.5	N/A	2023
	 SambaNova	5.0	1.1	26	2017
	 SIERRA	4.5	>0.2	20	2023
	 Inflection	4.0	1.6	N/A	2022
	 cohere	5.5	1.4	35	2019

Rezolve Ai is attractively positioned relative to peer group

Note: Raised to date includes only transactions with known deal value

Source: Pitchbook, Reuters, Crunchbase



1

**Unique selling
proposition**

Resolve Ai aims to be a leader in eCommerce through faster time to market, seamless UX, lower TCO and personalization



Faster time to market

One-click API integration



Seamless user experience (UX)

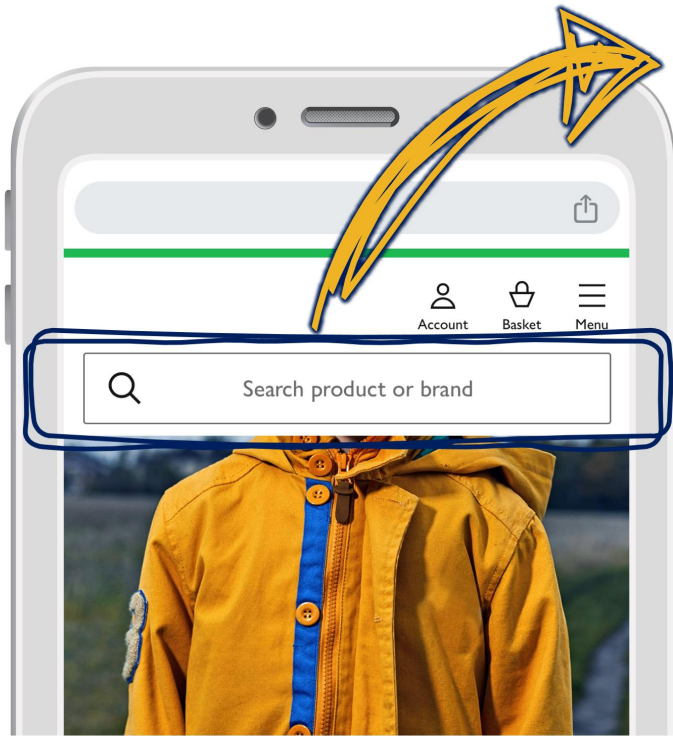
Addressing key eCommerce pain points



Lower total cost of ownership (TCO)

Foundation LLM and productized solution suite

Personalization enabled by gen AI



User experience of eCommerce has not changed significantly since the early 2010s

- 1990** Basic functionality with inaccurate results
- 2000s** Keyword-based search including filters and faceted search
- 2010s** Personalization and recommendation engines
- Now** Next level of digital shopping experience through AI-powered search and advice

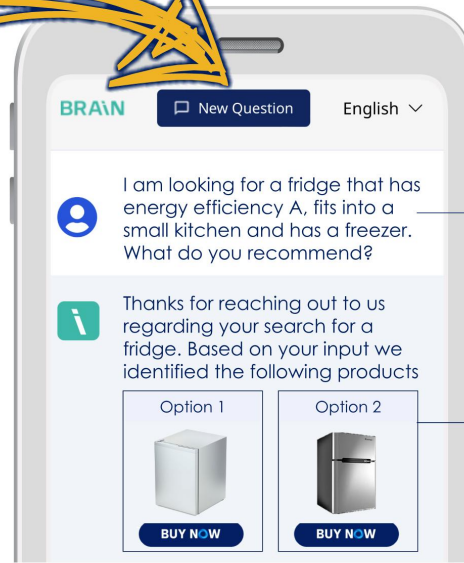
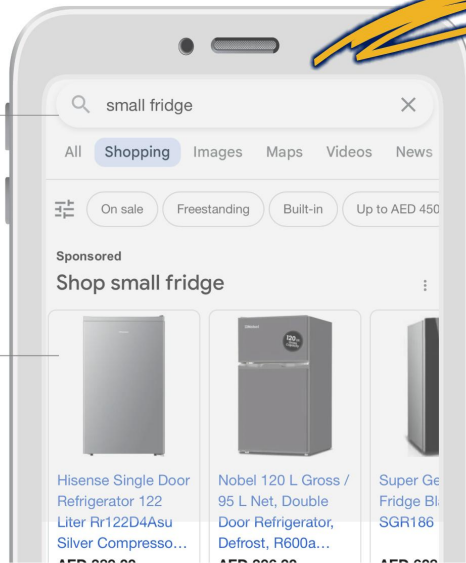
Past – Recommendation engine fails to filter the catalog on best possible options

Now – Next level of digital shopping via **Gen AI-powered** search and sales assistance

Rezolve Ai transforms digital interaction

No contextual product search

Long list without smart recommendation



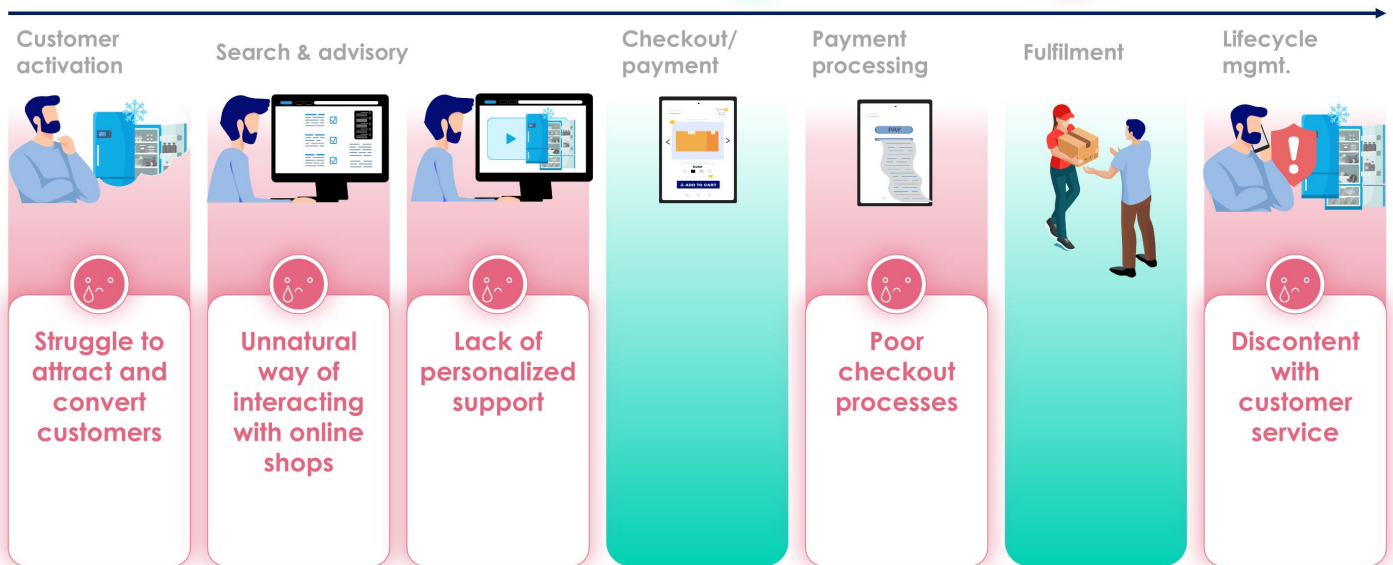
Understands even complex customer needs

Provision of smart options and assistance

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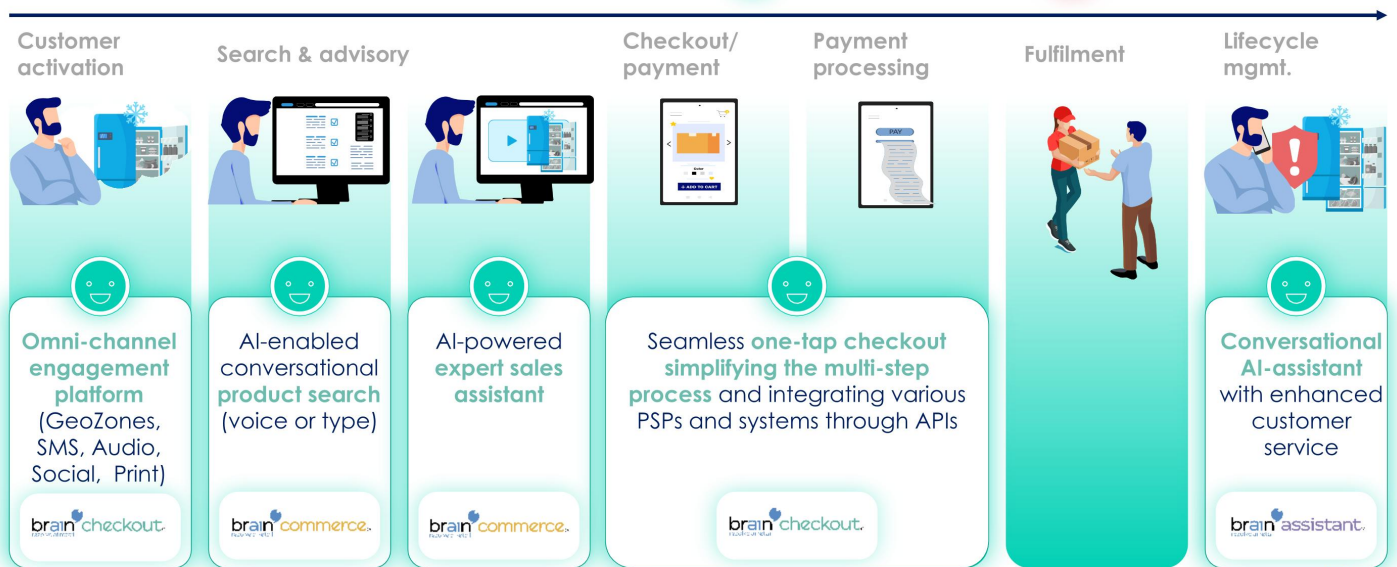
eCommerce customer journey includes several negative experiences for shoppers that result in 70%+ cart abandonment and lower revenue for stores

😊 Positive customer experience 😞 Negative customer experience



Rezolve Ai's holistic product suite solves end-customer pain points across the customer journey

😊 Positive customer experience 😞 Negative customer experience

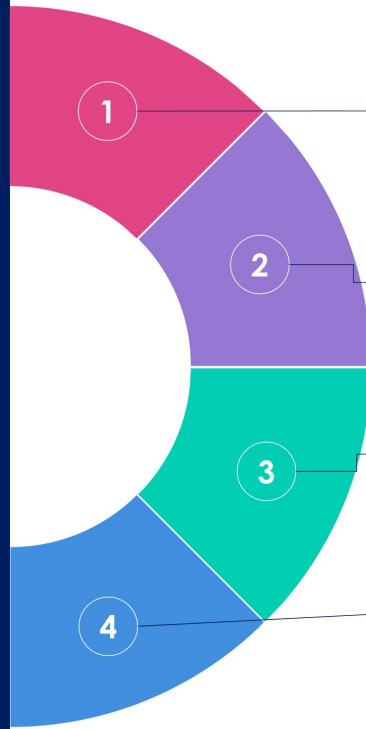


A decorative graphic on a dark blue background. It features a central yellow circle containing the number '2' and the text 'Robust competitive position'. To the left and right of the circle are wavy, multi-line patterns in light blue and magenta respectively. A thin white horizontal line is located below the graphic.

2

**Robust
competitive
position**

Resolve Ai's
proprietary
commerce-
centric LLM
brainpowa
provides
outstanding
sales advisory
and outcomes



Commerce-centric



Commerce-centric LLM specially trained on proprietary data using a distinctive method for cataloging eCommerce data

Powerful search and merchandising



Enhances accuracy of search outcomes from current lexical and semantic search technologies like Elasticsearch, OpenSearch, or Solr

Ready to deploy and flexible deployment options



Offers on-premises or SaaS cloud deployment with a microservices architecture for rapid, scalable deployment

Multilingual and versatile



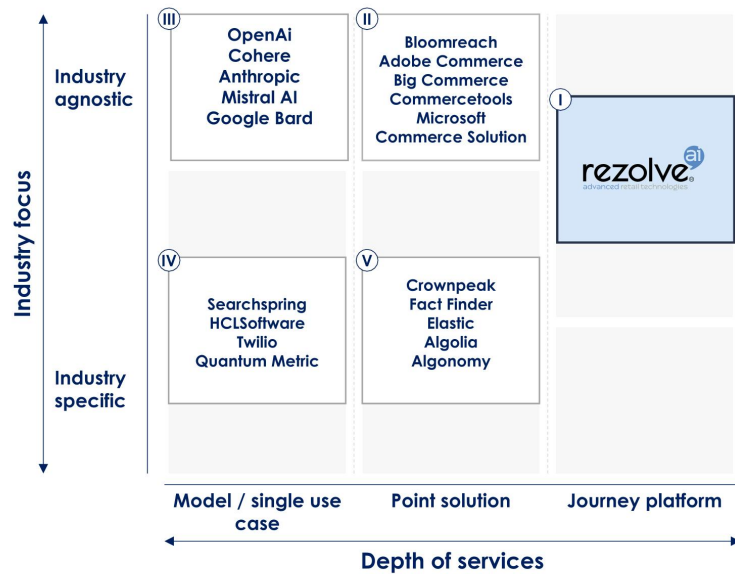
Available in 95 languages; creates robust chatbots and knowledge assistants for precise, data-driven enterprise specific conversations

Rezolve Ai is pioneering Gen AI-enabled eCommerce






ILLUSTRATIVE

 Deep-dive next

Competitive landscape



Player archetypes

- | | | | |
|-----|---|--|---|
| I |  | Gen AI enabled eCommerce platform | Offers full suite of eCommerce and retail Gen AI-enabled products to enable merchants across the customer journey |
| II |  | All-in-one eCommerce platform | <i>Emerging:</i> offer end-to-end online business solution (eCommerce), often start out as single use case |
| III |  | LLM providers | Offer access to large language models (LLMs) that were trained on generic and broad datasets |
| IV |  | Single use case | Solve a single use-case (e.g., customer queries handling) |
| V |  | Search engines | Offer search engine services, which enables users to perform internet searches to find specific information, websites, or resources |

Rezolve Ai is positioned in the eCommerce vertical compared to large LLM providers

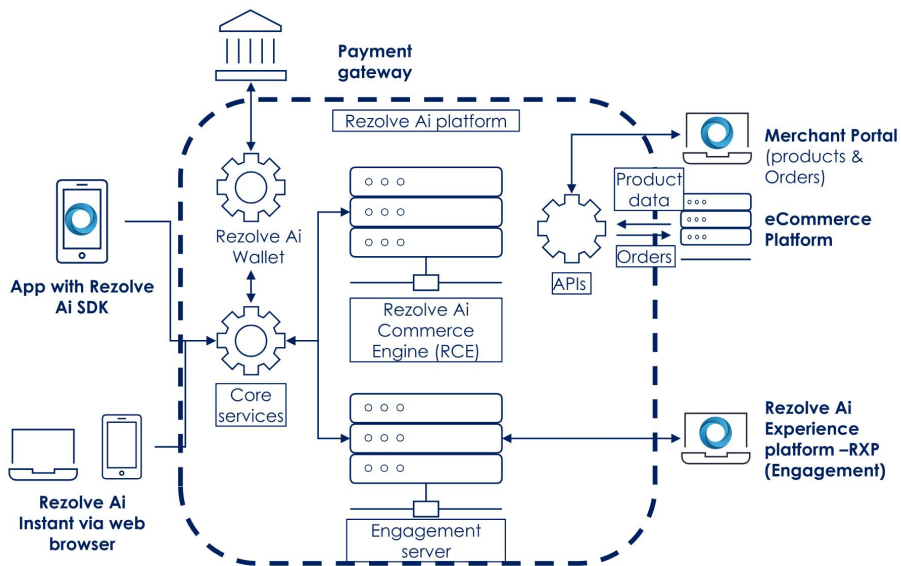
Leading capability: High ● ● ● ● Low

	rezolve ^{ai}	OpenAi	Google Bard	IBM Watson	Salesforce Einstein	Cohere
Retail and eCommerce focus	●	●	●	●	●	●
Proprietary AI technology	●	●	●	●	●	●
Hallucination prevention technology	●	●	●	●	●	●
Mass data processing capabilities	●	●	●	●	●	●
Full enterprise on-premise optionality	●	●	●	●	●	●
Affordable / SaaS pricing structure	●	●	●	●	●	●

Source: Management estimates, Rezolve Ai's SEC filings

Rezolve Ai's SaaS offerings are built on a microservices architecture designed for scalability and is based on a cloud-agnostic design

Technology platform and architecture



Highlights

Scalable **platform enabled** by services containerized running on Kubernetes cluster

Rapid setup and deployment **by using** Terraform

High availability and scalability built into the intrinsic architecture **design** at application and infrastructure level

Rezolve's eCommerce LLM



Trained to read, understand and generate eCommerce-related content for the merchant, brainpowa uses its own embedding models to understand the meaning of product and text data at massive scale, unlocking powerful meta data + semantic search, and classification



Enhancing Content

Product enrichment processes using the models generative capability combined with Computer Vision models to enhance product dataset



Improving Categorization

Classification and Clustering engine of the model support expansive taxonomy generation into knowledge graphs with subclass inference capabilities



Understanding intent

The language model is able to understand the customer's intent and provide correct responses



3

**Clear
monetization
strategy**

Rezolve Ai's Go-to-Market strategy is based on four distinctive pillars



Differentiated value proposition

Highest **emphasis on advancing eCommerce** via AI-enabled search, sales assistant and seamless checkout



Attractive sales geographies

Initial focus on **Europe (USD 152 Bn) and North America¹ (USD 182 Bn)** to capture the largest and fastest growing markets



Clear target customers

Focus on **global hyperscaling partnerships** with **Microsoft** and **Google**, **top merchants and players** within **eCommerce, PSPs** and **retail conglomerates**



Strong sales capabilities

Industry leading **sales capability** with **rich experience in eCommerce** and relationships with global distributors and merchants

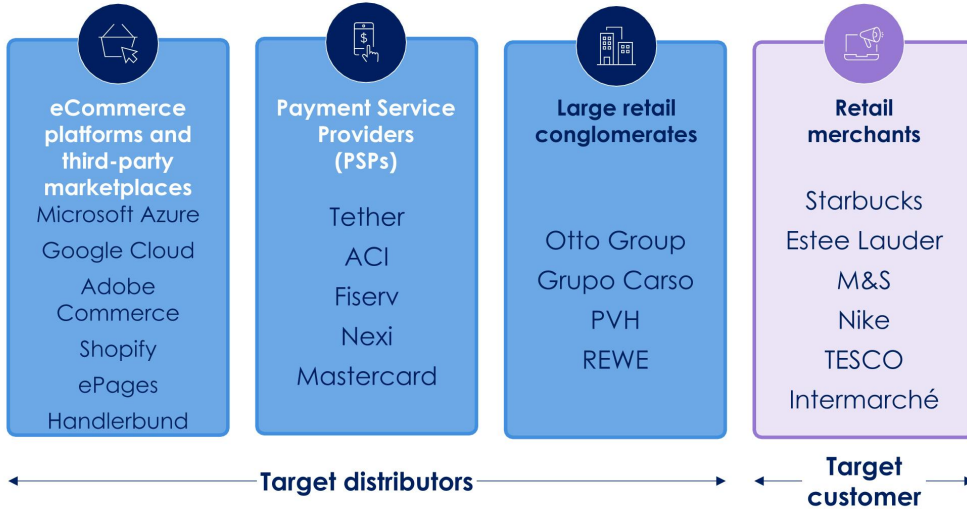
1. Incl. Mexico
Source: Rezolve Ai's SEC filings; Rezolve Ai's business plan

Rezolve Ai's GTM strategy focuses on securing large distributors and merchants in eCommerce, PSPs and retail

ILLUSTRATIVE

Sales channel: ■ Indirect ■ Direct

Target segments (incl. potential target distributors and customers)



How Rezolve Ai creates value for distributors and customers



Increase in revenue
by providing improved product search and discovery



Boost average order value
by providing AI shopping advisory



Increase touchpoints of engagement both offline and online



Improve conversion rates by providing seamless checkout

Microsoft and Rezolve Ai Partner to Drive Global Retail Innovation with AI-Powered Commerce Solutions

Fulsome Endorsement



Nick Parker, President of Industry and Partnerships at Microsoft:

*"Rezolve's **unique** technology specifically designed for commerce and retail, is transforming how businesses approach customer engagement and digital transactions."*

Source: <https://www.rezolve.com/investors/>

Broad Partnership Scope



Levelling Up Digital and Commerce Engagement:

By integrating the Brain Suite with Microsoft Azure, Rezolve Ai offers retailers scalable and secure AI capabilities, backed by Azure's enterprise-grade infrastructure, that are designed to reduce cart abandonment.



Global Distribution via Platform's Application Marketplace:

Brain Suite will be listed on the Microsoft Azure Marketplace, providing seamless access for retailers globally to leverage AI-driven solutions for commerce.



\$130m+ Go-to-Market and Co-Sell Support:

Microsoft is committed to provide marketing and sales initiatives with an expected value up to \$130+ million over the next five years:

- **Marketing:** Joint marketing campaigns, PR, and field enablement.
- **Co-Sell Support:** Access to Microsoft's 35,000 incentivized sellers and marketplace rewards to accelerate customer acquisition, connecting Rezolve AI with top retail customers across three major continents each quarter
- **ISV Success Benefits:** Access to Microsoft AI Cloud Partner Program benefits, unlocking incentives, co-sell readiness and technical support

Google and Rezolve Ai Join Forces to Transform Global Commerce Experiences Through Unique Generative AI and Cloud Infrastructure Solutions



Daniel M. Wagner, CEO of Rezolve Ai:

*"Google's commitment to our vision, alongside their extensive resources and expertise, enables us to accelerate our mission to transform eCommerce. With Google Cloud's global reach, we can **drive exponential growth** and **deliver unprecedented value** to retailers worldwide."*

Source: <https://www.rezolve.com/investors/>

Key Aspects of the Partnership

- Global Reselling through Google's Sales Channels:**
Google plans to distribute Rezolve Ai's Brain Suite worldwide, empowering retailers with advanced AI solutions that improve customer engagement, optimize operations, and drive business growth.
- Revenue Contribution & Customer Incentives:**
Google and Rezolve Ai expect that its channels will contribute over 50% of Rezolve Ai's projected revenues in the coming years. Customers with Google Cloud commitments will be incentivized to adopt Rezolve Ai's Brain Suite, reducing their commitments while gaining access to next-gen eCommerce capabilities.
- Co-Marketing and Innovation:**
Google and Rezolve Ai expect to co-invest in a series of global marketing initiatives to drive brand awareness and demand for Brain Suite products, with collaborative innovation projects aimed at continuously enhancing Rezolve Ai Suite's capabilities.
- Integration with Google Cloud Infrastructure:**
By hosting Rezolve Ai's Brain Suite on Google Cloud, this partnership aims to ensure reliable, scalable, and secure deployment, giving retailers on Google Cloud access to AI-driven tools that create personalized, efficient customer journeys.

Tether and Rezolve Ai Share Vision to Make Crypto Mainstream, Eliminate Merchant Fees, and Redefine USD 600bn-Retail Payments Market

Building together



Paolo Ardoino, CEO of Tether

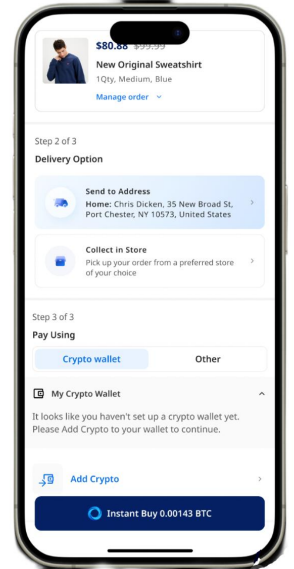
“Cryptocurrency is no longer the future - it's here, and our strategic alliance with Rezolve Ai makes it practical and accessible for everyone.... Together, we're building a system that empowers consumers and retailers alike.”

Source: <https://www.rezolve.com/investors/>

Delivering Game-changing Technology

- Merchant Fee-Free Transactions:**
Intended to create a disruptive incentive for retailers to adopt the system and encourage customer usage.
- Real-Time Crypto-to-Fiat Conversion:**
plan to work with exchanges to conduct instant crypto-to-fiat conversions, with funds credited to merchants in fiat at regular intervals.
- Global Scalability:**
A blockchain-based, AI-driven platform that integrates easily into retailers' existing apps and websites.
- Consumer-Friendly Wallets:**
Tether's non-custodial wallet WDK is planned to be integrated directly into Rezolve Ai's apps and partner merchants' platforms, enabling users to load any cryptocurrency and use it for purchases

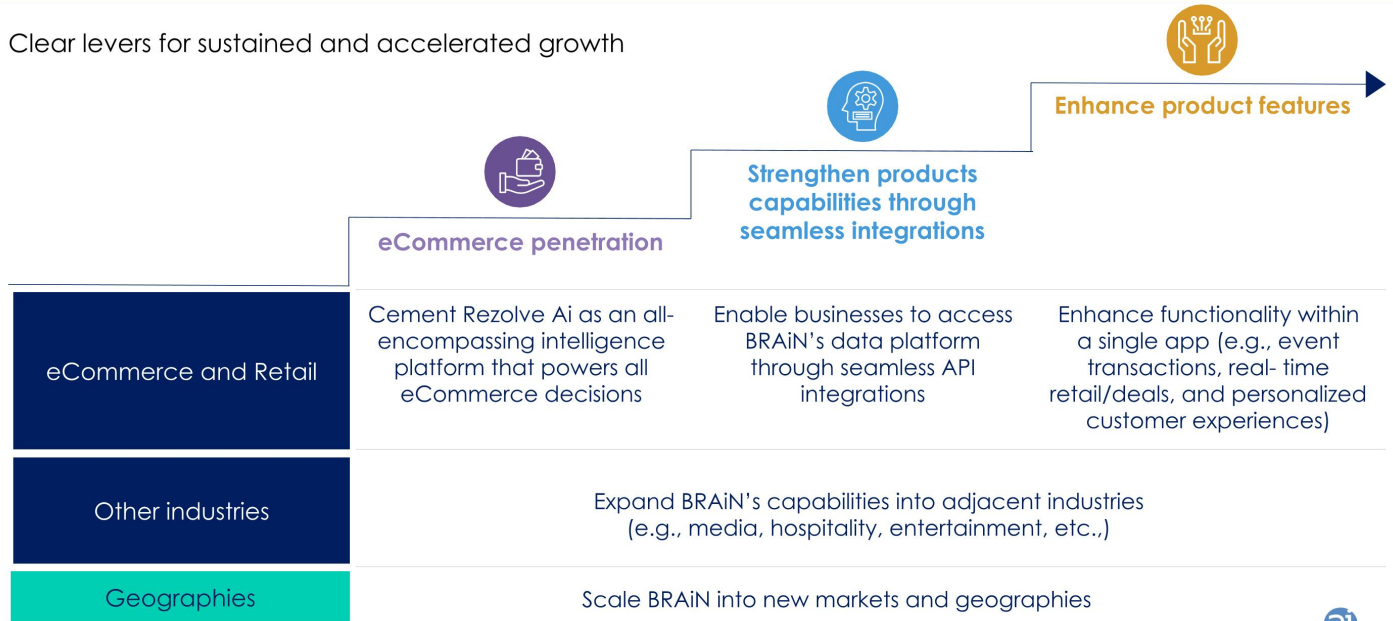
With a 400 million growing user base already utilizing Tether's USD, the most widely adopted stablecoin



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Rezolve AI's long-term go-to-market strategy aims to expand its product offerings and scale into new industries and geographies

Clear levers for sustained and accelerated growth



Source: Rezolve AI's SEC filings; Rezolve AI's business plan



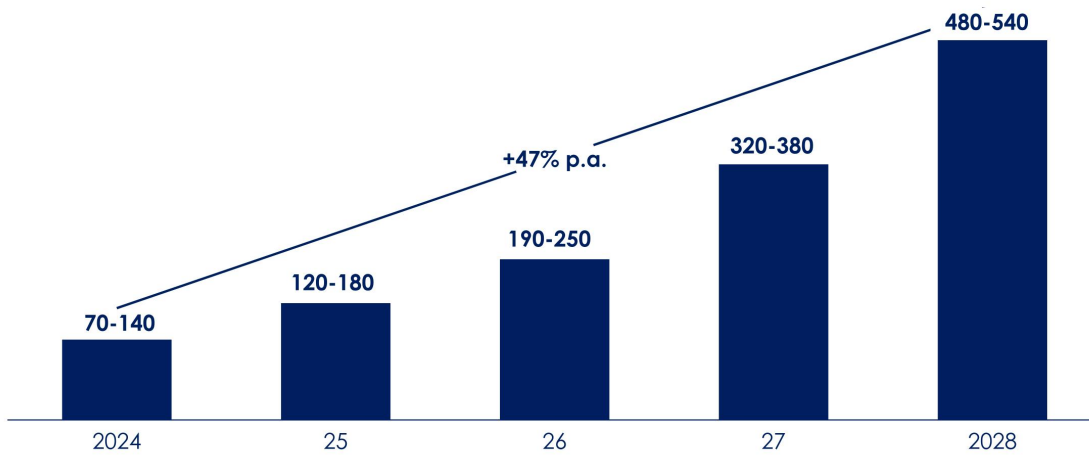
4

**Large &
growing
market**

Global: Total spend on Gen AI solutions in 2028 is expected to be USD ~500 Bn+

PRELIMINARY – BASE CASE SCENARIO

Annual forecasted spend on Gen AI solutions, 2024-28, USD Bn¹



As of 2024, spend on Gen AI solutions will amount to **USD 70-140 Bn**

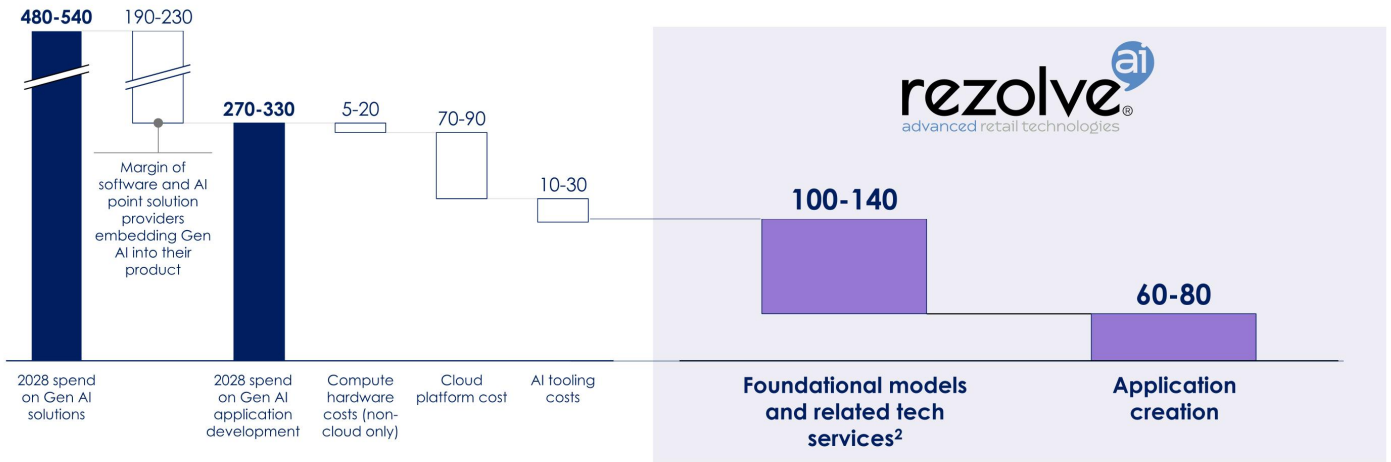
B2B Spend on Gen AI solutions to reach **USD 480-540 Bn** driven by a **~50% CAGR**

1. Methodology includes two complementary lenses i.e., the total economic potential of 60+ use cases at the labor productivity potential across ~2.1K work activities
Source: McKinsey Global Institute, "The economic potential of generative AI" (June 2023)

Global: Foundational models and related tech services will account for USD 160 - 220 Bn of global annual Gen AI spend by 2028

PRELIMINARY – BASE CASE SCENARIO

Gen AI application annual spend breakdown¹, 2028, in Bn USD



1. B2B focus, excludes revenue from private individuals (e.g., ChatGPT premium accounts)

2. Services include data engineering, model orchestration, and foundational models excludes compute. Source: McKinsey Global Institute, "The economic potential of generative AI" (June 2023)

Note: Base case scenario

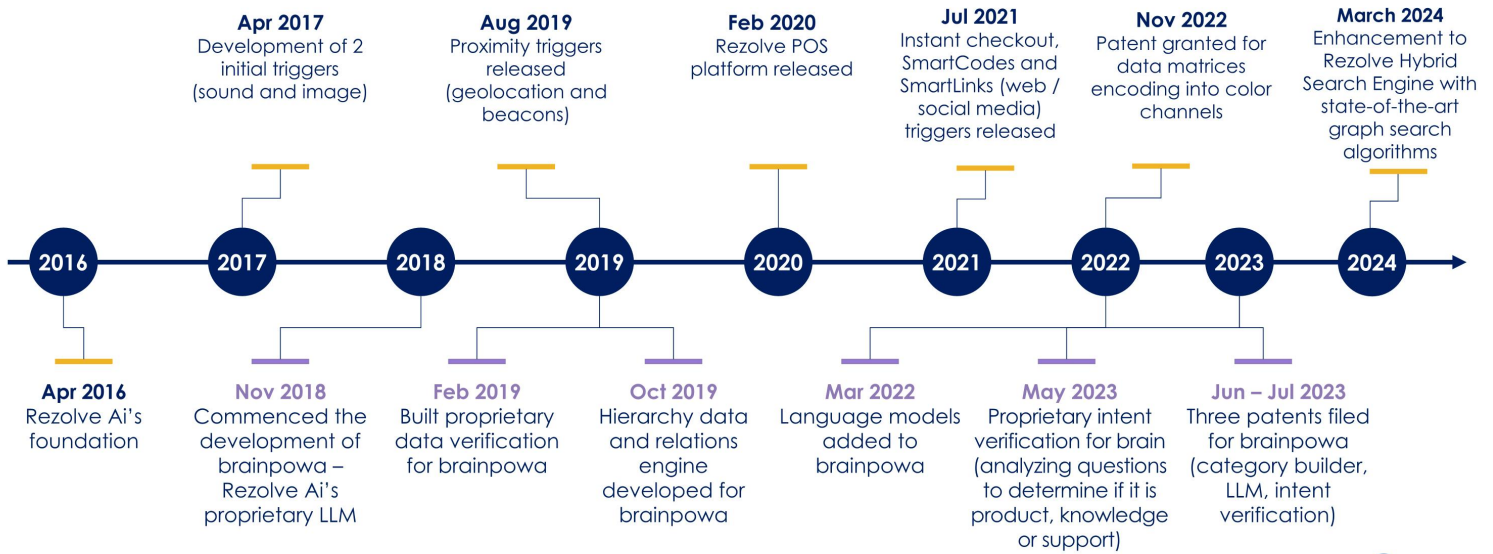


5

**Deep
experience and
capabilities**

Resolve Ai stands at the vanguard of the eCommerce industry, providing an engagement platform, powered by cutting-edge AI

■ Resolve Ai's platform milestones ■ brainpowa development milestones



Rezolve Ai has an experienced management team with deep expertise in managing listed companies, retail, product search, eCommerce and AI

Corporate Finance



Dan Wagner
Chairman & CEO

Founded Rezolve Ai in 2016 and MAID in 1984, which traded as Dialog on the LSE on 1994 and Nasdaq in 1995, where Dan became one of the youngest CEOs of a public company

Attraqt
MAID
venda



Richard Burchill
Chief Financial Officer

20+ years of experience as a qualified accountant and corporate finance executive
Previously, Finance Director of Arcadia, Deputy CFO, Group Treasurer, headed 40+ directorships

Arcadia

Technology



David Ingram
Chief Product Officer

25+ years in technology product management leadership in e-commerce, social, payments and mobile.
Experienced in the delivery of large-scale global SaaS B2B platforms

TelmarHelixa

SPLASHLIGHT



Dr. Salman Ahmad
Chief Technology Officer

20+ years of experience in mobile software technology and applications, and web & server technologies
Previously, CTO and co-founder of Kenja Corp

kenja
picsel

Business Development and Sales



Arthur Yao
Deputy CEO

25+ years of experience on digital technology business development, operations efficiency, and global markets.

Previously, Head of Asia Technology Services in Genpact

genpact
QAD
CEB
is now Gartner



Mark Turner
President, Global Commerce

25+ years of experience focused on strategic partnerships, business development, and M&A

Previously, Chief Commercial Officer in the IPO of Attraqt

Attraqt
MAID



Peter Vesco
Chief Commercial Officer and GM EMEA

20+ years of experience in the digital, financial, and IT sectors
Previously CEO of ClickandBuy and SVP at Deutsche Telekom Payments

clickandbuy
SAFE AND SIMPLE ONLINE PAYMENT

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Our management team is supported by a deeply experienced board, advisory board and backed by renowned investors

Board members  Advisory board 

Rezolve Ai's investors



Dr. Stephen Perry
Ex CFO, COO and Chief Digital Officer at Visa



Christian Angermayer
Founder of Aperion Investments Group with focus on Life Sciences, FinTech, AI



Hersch Klaff
Founder and CEO of Klaff Reality investment firm focusing on real estate and PE transactions



Sanjay Patel
CEO of Apollo Strategic Growth Capital and Vice Chair of Apollo Capital Solutions



Brooks Newmark
Ex British MP
Ex Sr. Partner at Apollo Management LP



Sir David Wright
Ex British Ambassador to Japan and South Korea
Ex Vice Chairman Barclays Capital
Ex CEO UK Trade and Investment



Justin King CBE
Director of Marks & Spencer
Chairman OVO Energy
Chairman Allwyn Entertainment
Chairman Dexters
Ex CEO of J Sainsbury



Gary Lauder
MD of Lauder Partners a venture capital firm (part of the Estee Lauder Family Office)



Bradley Wickens
CEO Broadreach Investment Fund (Hedge fund)



Tom Kalaris
Founder Saranac Partners
Ex CEO Barclays Wealth & Investment Management



6

**Attractive
financial
model**

Rezolve Ai's current management plan focuses on investing additional efforts to sign distributors and expanding geographical footprint

Growth area

1 Channel sales

2 Direct sales

3 BRAiN Assistant

4 Tether

Growth lever description

Increase distribution depth and reach (indirect sales)

By scaling global sales partnerships with Microsoft and Google and investing in efforts to develop additional distributors (e.g., digital commerce and PSPs) to increase market penetration

Acceleration of ongoing direct sales efforts

By ramping up resources to win new direct clients (e.g., large conglomerates) in North America, UK & EU, Asia and Middle East, intensifying the expansion for digital commerce customers, and further investing in identifying verticals outside of retail

Expand marketing efforts for BRAiN Assistant in the B2C space

By bolstering Rezolve Ai's marketing initiatives to increase brand awareness, digital reach and awareness

Introduce and Scale merchant-friendly crypto payment solutions

By integrating WDK by Tether into Rezolve Ai's Brain Checkout platform

Source: Rezolve Ai's SEC filings; Rezolve Ai's business plan and press releases

Our investment highlights

Rezolve Ai is **advancing digital retail engagement** with its **proprietary tech** by providing customers with their own **Gen AI powered sales engine** that significantly improves search, advice and revenue generation

1

Unique selling proposition

2

Robust competitive position

3

Clear monetization strategy

4

Large & growing market

5

Track record of success

6

Attractive financial model

Source: Rezolve Ai's SEC filings, Rezolve Ai financial model

